

This application expires December 31, 2015. Return signed, completed application and itemized invoice postmarked within 60 calendar days of project installation, unless an earlier date is specified by Focus on Energy. Focus on Energy incentives are subject to change. Please visit focusenergy.com/applications to ensure you are using the most current form. **General Terms and Conditions:** focusenergy.com/terms or call to request a copy be provided to you. **Contact Us:** 800.762.7077 or focusinfo@focusonenergy.com.

SECTION 1: CUSTOMER LEGAL INFORMATION

Company Legal Name:		Tax Identification Number (Complete ONE only, must be 9 digits): FEIN: _____ - _____ OR SSN: _____ - _____ - _____		
Legal Mailing Address:		City:	State:	Zip Code:
Business Classification of Customer (Check ONE only. Required for all businesses, including non-profits.): <input type="checkbox"/> Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Sole Proprietorship-Individual <input type="checkbox"/> LLC <input type="checkbox"/> Other _____				Owner Name (Sole Proprietor):

SECTION 2: PAYMENT INFORMATION

Make Incentive Check Payable to: <input type="checkbox"/> Company <input type="checkbox"/> Business Owner's Legal Name (Only if Sole Proprietor) <input type="checkbox"/> Trade Ally (Complete Section 4)				
Mail Check to: <input type="checkbox"/> Company Legal Address <input type="checkbox"/> Job Site Address <input type="checkbox"/> Alternate Address (complete below):			Attention to:	
Alternate Pay Address:		City:	State:	Zip Code:

SECTION 3: JOB SITE INFORMATION

Job Site Name:		Customer Project Contact Name:		
Job Site Street Address (physical location):		Customer Project Contact E-mail:		
City:	State: WI	Zip Code:	Project Contact Telephone:	
Electric Provider at Job Site:		Electric Provider Primary Acct #:		
Natural Gas Provider at Job Site:		Natural Gas Provider Primary Acct #:		
Project Installation/Service Date:	Describe Building Use (e.g., restaurant, convenience store, cafeteria):	For questions about this application contact: <input type="checkbox"/> Customer Contact <input type="checkbox"/> Trade Ally		

SECTION 4: TRADE ALLY INFORMATION (See Trade Ally information section on the Program Information and Requirements page.)

Trade Ally Name:		Tax Identification Number (Complete ONE only if receiving payment, must be 9 digits): FEIN: _____ - _____ OR SSN: _____ - _____ - _____		
Trade Ally Street Address:		City:	State:	Zip Code:
Trade Ally Contact Name:		Contact Telephone:	Contact E-mail:	
Business Classification of Trade Ally (Check ONE only): <input type="checkbox"/> Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Sole Proprietorship-Individual <input type="checkbox"/> LLC <input type="checkbox"/> Other _____				

SECTION 5: CUSTOMER SIGNATURE (Please read and sign.)

Certification: The following certifications are required in order for this form to substitute for the IRS form W-9. Under penalty of perjury, I certify that:

- The number shown on this form is the correct taxpayer identification number.
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the IRS that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding.
- I am a U.S. citizen (includes a U.S. resident alien).

The undersigned agrees that the stated energy-efficient measure(s) was (were) installed at the job site address listed above as part of Focus on Energy. I have read and agree to the provisions set forth herein and to the Terms and Conditions posted at focusenergy.com/terms. I understand that Focus on Energy may revise the Terms and Conditions at anytime and I will not be notified in the event changes are made. To the best of my knowledge, the statements made on this application are complete, true and correct, and I have submitted the appropriate supporting documentation to receive an incentive.

Itemized Invoice Attached

Customer Signature:	Customer Name (Print):	Date:
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SECTION 6: APPLICATION SUBMITTAL

Select the program for which you are applying (check **ONE** only). Mail, fax, or email your application and supporting documents. Program descriptions and contact information are listed in Step 3 on the application checklist.

<input type="checkbox"/> Business Incentive Program BIPapps@focusonenergy.com	<input type="checkbox"/> Large Energy Users Program LEUapps@focusonenergy.com	<input type="checkbox"/> Chain Stores and Franchises Program CSFapps@focusonenergy.com	<input type="checkbox"/> Agriculture, Schools and Government AgSGapps@focusonenergy.com
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How did you hear about this Focus on Energy Incentive?

- Utility Trade Ally Energy Advisor Website Event Advertisement/Mailing Word of Mouth Other: _____

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FOOD SERVICE GENERAL REQUIREMENTS

- **ENERGY STAR® Equipment and Other Food Service Measures:** For a list of qualifying equipment and/or approved incentives, visit focusenergy.com/businessfoodservice.
- For all Food Service measures, invoice should include brand name and model number for each piece of equipment installed.
- Use one form per location. If an invoice includes more than one location, please include a copy for each location. Each location must be submitted on a separate form.
- **Equipment Bonus:** To qualify for the multiple equipment bonus, installed equipment must be from different measure categories. Combinations of refrigerators and freezers do not qualify as two types of measures. To qualify for the bonus, all equipment must be installed at the same location and be submitted on one application.
- **Convection Ovens:** Incentive is per full-size oven. Incentives not available for half-size ovens. Double compartment ovens are considered two full-size ovens.
- **Ice Machines:** To determine the size range for qualification, the harvest rate of the unit must be based on operation at standard rating conditions per AHRI Standard 810. Water-cooled ice machines must be installed using a closed-loop system or a system with a remote evaporative condenser, i.e., cooling tower. Units installed on a once-through or pass-through cooling system do not meet the requirements of this specification.
- **Commercial Dishwashers:** Fuel type of water heater and booster heater (when applicable) must be indicated to receive incentive. If uncertain, please check with on-site facility/maintenance staff. Flight machines are not included in the Focus on Energy offering.
- **Kitchen Hood Ventilation Controls:** Reduce fan energy consumption by slowing down the exhaust fans during idle or non-cooking periods when full speed is not needed. To receive bonus, make-up air unit fan must be controlled in addition to exhaust fan. The control system must modulate the speed of the fan motor based on inputs from a temperature sensor mounted in either the exhaust duct or the hood itself. To receive a higher incentive, a sensing device such as an infrared beam or optical sensor used to detect the presence of smoke or cooking effluent must be used in addition to the duct temperature input.
Equipment must be on the qualifying equipment list, and space must be heated with natural gas to qualify.
- Equipment not eligible for prescriptive incentives may be eligible for custom incentives. Contact an Energy Advisor for more details at 800.762.7077.
- Projects with expected incentives of \$10,000 or more may request pre-approval.








INCENTIVE LIMIT

There is a maximum limit of either \$400,000 or \$500,000 per Corporate Tax ID per year, depending on customer classification for all Focus on Energy incentives (custom and prescriptive). If your project does not fit the descriptions below, you may be eligible for a custom incentive, which requires approval prior to project initiation and purchase of equipment. Direct inquiries to 800.762.7077.

QUALIFYING EQUIPMENT


Equipment model must be on list of qualifying equipment to qualify for an incentive. Qualifying Equipment List can be found at focusenergy.com/businessfoodservice.

INCENTIVES FOR COMMERCIAL KITCHEN EQUIPMENT

Equipment Type	Quantity Installed	Incentive	Subtotal
 ENERGY STAR Steamers	_____ # of 3 pan units _____ # of 4 pan units _____ # of 5 pan units <input type="checkbox"/> Gas <input type="checkbox"/> Electric _____ # of 6 pan units <input type="checkbox"/> Gas <input type="checkbox"/> Electric	\$150/pan	
 ENERGY STAR Fryers	_____ # of electric fry pots _____ # of gas fry pots	Electric: \$150/fry pot Gas: \$300/fry pot	
 ENERGY STAR Griddles	_____ # of feet of electric griddles _____ # of feet of gas griddles	Electric: \$65/linear foot Gas: \$35/linear foot	
 ENERGY STAR Convection Ovens	_____ # of electric ovens _____ # of gas ovens	\$200/full-size oven	
 ENERGY STAR Combination Ovens	_____ # of electric ovens _____ # of gas ovens	Electric: \$600/oven Gas: \$350/oven	
Rack Ovens	_____ # of oven compartments	\$1,000/compartment	
 ENERGY STAR Hot Holding Cabinets	_____ # of cabinets	\$200/cabinet	
 ENERGY STAR Commercial Solid-Door and Glass-Door Refrigerators and Freezers	_____ # of units <15 ft ³ _____ # of units 15-29 ft ³ _____ # of units 30-49 ft ³ _____ # of units ≥ 50 ft ³ Please indicate: _____ # of refrigerators _____ # of freezers	<15 ft ³ : \$50/unit 15-29 ft ³ : \$75/unit 30-49 ft ³ : \$150/unit ≥50 ft ³ : \$200/unit Note: Incentive is based on the internal volume as reported on the ENERGY STAR qualifying list.	

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INCENTIVES FOR COMMERCIAL KITCHEN EQUIPMENT (continued)

Equipment Type	Quantity Installed	Incentive	Subtotal
CEE Tier 2 Ice Machines	Indicate number of units and size (in lbs per day at AHRI conditions): ____ # at ____ lbs per day ____ # at ____ lbs per day ____ # at ____ lbs per day	≤499 lbs/day: \$50/unit 500-999 lbs/day: \$100/unit ≥1,000 lbs/day: \$150/unit	
 ENERGY STAR Commercial Dishwasher	HIGH TEMPERATURE ____ # of undercounter ____ # of door type ____ # of pot, pan and utensil ____ # of single-tank conveyor ____ # of multi-tank conveyor Verify water heater and booster heater type with facility staff then check one: <input type="checkbox"/> Electric Water Heater & Electric Booster <input type="checkbox"/> Gas Water Heater & Electric Booster <input type="checkbox"/> Gas Water Heater & Gas Booster	HIGH TEMPERATURE \$250/undercounter unit \$450/door type unit \$450/pot, pan and utensil unit \$600/single-tank conveyor unit \$1,000/multi-tank conveyor unit	
	LOW TEMPERATURE ____ # of undercounter ____ # of door type ____ # of pot, pan and utensil ____ # of single-tank conveyor ____ # of multi-tank conveyor Verify water heater with facility staff then check one: <input type="checkbox"/> Electric Water Heater <input type="checkbox"/> Gas Water Heater	LOW TEMPERATURE \$50/undercounter unit \$300/door type unit \$300/pot, pan and utensil unit \$300/single-tank conveyor unit \$500/multi-tank conveyor unit	
CEE Tier 2 Pre-Rinse Spray Valves	Verify Water Heater Type: <input type="checkbox"/> Gas <input type="checkbox"/> Electric	\$30/pre-rinse spray valve	
Kitchen Hood Ventilation Controls, Temperature Sensing Only (Kitchen hood ventilation control incentive may not exceed 50% of project cost)	New Ventilation System:		
	____ HP controlled, exhaust fan	\$200/HP	
	____ HP controlled, make-up air unit fan	\$50/HP BONUS	
	Adding Controls to Existing Ventilation System:		
	____ HP controlled, exhaust fan	\$250/HP	
	____ HP controlled, make-up air unit fan	\$50/HP BONUS	
Kitchen Hood Ventilation Controls, Temperature & Optical Sensing (Kitchen hood ventilation control incentive may not exceed 50% of project cost)	New Ventilation System:		
	____ HP controlled, exhaust fan	\$600/HP	
	____ HP controlled, make-up air unit fan	\$80/HP BONUS	
	Adding Controls to Existing Ventilation System:		
	____ HP controlled, exhaust fan	\$700/HP	
	____ HP controlled, make-up air unit fan	\$100/HP BONUS	
Multiple Equipment Bonus	Bonus for purchasing more than one type of qualifying equipment (i.e., a Steamer and a Hot Holding Cabinet).	2 types: \$100 3 types: \$300	
TOTAL INCENTIVES			
TOTAL INCENTIVE REQUESTED			\$
Incentives not to exceed cost of the product.			

Before you start your project, please review the information and requirements below and Focus on Energy's General Terms and Conditions posted at focusenergy.com/terms.

INFORMATION AND REQUIREMENTS

General Terms and Conditions

Review Focus on Energy's Terms and Conditions at focusenergy.com/terms or call **800.762.7077** to request a copy be provided to you.

Prescriptive Incentives

Agriculture, Schools and Government Program, Business Incentive Program, Chain Stores and Franchises Program, and Large Energy Users Program (collectively, "Business Programs"): Any project with an expected incentive exceeding \$25,000 require pre-approval BEFORE project initiation or equipment purchase to guarantee fund availability. Projects not receiving pre-approval will be subject to funding availability. Projects with expected incentives of \$10,000 or more may request pre-approval. Check the Focus on Energy website at focusenergy.com/business or call **800.762.7077** for more information.

Custom Incentives

If your project does not fit the descriptions on this prescriptive incentive application form, it may qualify for a custom incentive. This requires approval prior to project initiation and ordering equipment or issuing purchase orders. For Business Programs, direct inquiries to **800.762.7077** or visit focusenergy.com/business. For Multifamily Programs, direct inquiries to **866.486.0832** or visit focusenergy.com/multifamily.

Incentive Limits

Agriculture, Schools and Government Program, Business Incentive Program, Large Energy Users Program, and Multifamily Energy Savings Program: Incentives are limited to \$200,000 per project and \$400,000 per customer per calendar year for all Focus on Energy incentives (prescriptive and custom). Depending on your business tax classification, you may receive IRS Form 1099 for incentives totaling over \$600 in a calendar year.

Chain Stores and Franchises Program: Incentives are limited to \$250,000 per project and \$500,000 per customer per calendar year for all Focus on Energy incentives (prescriptive and custom). Depending on your business tax classification, you may receive IRS Form 1099 for incentives totaling over \$600 in a calendar year.

Trade Ally Information

A Trade Ally represents the company who provided/installed the equipment for a project or performed the service for which a customer is seeking an incentive. Trade Allies who have signed an agreement with Focus on Energy are allowed to enjoy certain program benefits, one of which is to receive direct payment of incentives at the Trade Ally's request. Incentives can only be paid directly to a Trade Ally if the Trade Ally has completed and submitted a Trade Ally Application.

The Federal Employer Identification Number (FEIN) and Business Classification of the Trade Ally is required IF you received your incentive as a credit on your invoice, whereby the incentive is paid directly to the Trade Ally. In this scenario, the credit must be clearly labeled as the Focus on Energy incentive and deducted from the amount due.

If your project was completed by more than one Trade Ally (example, equipment was purchased from one Trade Ally but installed by another Trade Ally) and the incentive is being paid to you the customer, please enter the information of the Trade Ally who installed your equipment in Section 4: Trade Ally Information. If the equipment was self-installed, please enter the information of the Trade Ally from whom you purchased the equipment.

Focus on Energy Information

Focus on Energy works with eligible Wisconsin residents and businesses to install cost-effective energy efficiency and renewable energy projects. Focus on Energy information, resources and financial incentives help to implement projects that otherwise would not get completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas.