

CONGRATULATIONS

on your new energy-efficient furnace!

Here are a few tips to maximize your energy savings at home.

1 Does your furnace have an ECM?



Yes? Great choice! Furnaces with an electronically commutated motor, or ECM, automatically adjust to changes in air pressure to heat spaces more efficiently and ensure optimal air flow. Plus, they can be much quieter. Depending upon how you use the furnace fan, an ECM could save you \$20–\$200 each year in operating costs.

Run the fan on “auto” for the biggest energy and cost savings. Focus on Energy recommends you only switch your fan to “on” if you are addressing indoor air quality issues or removing dust from the air during house cleaning. Once you’re done, turn it back to auto. Your pocket book will thank you.

2 Importance of upkeep



A little TLC goes a long way when it comes to your heating and cooling equipment. Schedule yearly tune-ups with your Trade Ally contractor and change your furnace filter regularly. Ask your Trade Ally contractor or consult your equipment manual to learn which filter is best for your unit and how often it should be changed—typically it is every 30 to 90 days. These small maintenance costs will be easily recovered in energy savings and extended equipment life.

If your new furnace qualifies for a Focus on Energy incentive and you did not receive an instant discount on your invoice, remember to submit your incentive application within 60 days of equipment installation.

3 Install it and forget it



Call your Trade Ally contractor to install a smart thermostat for convenience, comfort, and savings. The thermostat adjusts your home's temperature settings based on occupancy and can help you save significantly when no one is home. Some can even adjust to the weather and your home's unique energy profile for greater savings.

It also lets you control your home's temperature remotely through your smart phone, tablet or computer. Lower the temperature while on vacation, warm the house before heading home, and more. Save up to \$115 annually and earn a Focus on Energy incentive for this easy energy upgrade.

4 Stay focused



Discover hidden savings with an energy assessment from the Whole Home Improvements path.



Recycle that second refrigerator or freezer. We'll pick it up and give you an incentive.



Switch out standard light bulbs with LEDs. Look for Focus on Energy discounts at retail stores.

**FOR MORE INFORMATION, CALL 855.339.8866
OR VISIT FOCUSONENERGY.COM.**

REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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