



# ENERGY EFFICIENCY BEST PRACTICES FINANCING

## PROJECT FINANCING NOW AVAILABLE TO QUALIFYING MID-SIZED & LARGE COMMERCIAL AND INDUSTRIAL CUSTOMERS

**Focus on Energy now provides a solution to cash flow problems to help get your energy efficiency projects completed**

### ADVANTAGES

- 0% interest rate up to 5 years
- No application fee
- Subordinate loan position
- Flexible repayment schedule, based on borrower's needs
- No payment due until incentive check received from Focus on Energy
- Cash flow positive from date of installation

### ELIGIBILITY

Available to Wisconsin businesses that qualify for Focus on Energy's Large Energy User and Business Incentive Programs.

- Financing available for projects ranging from \$25,000 - \$500,000 (exceptions may be considered for higher amounts on a case by case basis)
- Subject to technical and credit underwriting
- Customer must demonstrate financial need
- Preference given to promote less common best practices and broad participation among trade allies
- Renewable Energy systems are ineligible

### GET STARTED

1. Gather the following preliminary information for your project(s):
  - Total estimated installed cost
  - Estimated energy savings and energy cost savings
  - Simple payback for the project(s)
  - Estimated completion date
2. Call your Energy Advisor or 800.762.7077

### HOW WE CAN ELIMINATE CASH FLOW CHALLENGES

Borrower requests \$200,000 in financing:

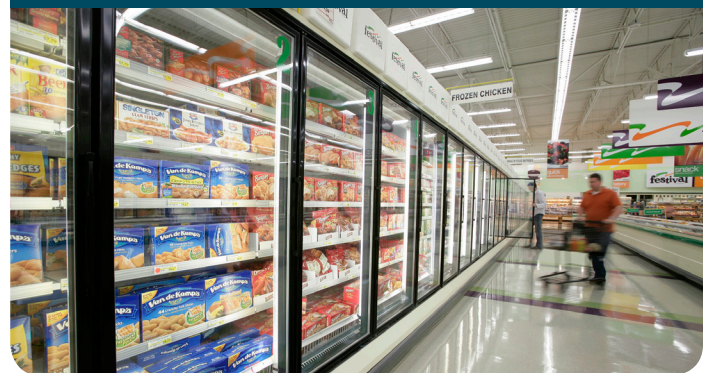
- Total project installed cost = \$200,000
- Focus on Energy Incentive = \$50,000

Repayment Schedule:

- First payment of \$50,000 due as soon as incentive check is received
- The balance of \$150,000 paid in equal quarterly payments not to exceed 5 years

### PROJECT EXAMPLES

- Heat recovery
- Process exhaust filtration
- Boiler replacement and/or burner controls
- Hydraulic to electric machines
- Refrigerated display cases
- And more



..... Saving Energy and Money For Wisconsin .....

