

[Article 4 – Winter Savings]

Hot tips for a warm winter home

As the temperature dips, now is a good time to make sure your home is winter ready. These easy steps can help you and your family stay cozy while protecting your home from whatever the winter weather brings.

Protect your pipes

Water damage can be a big problem in the winter, especially when it's linked to frozen or burst pipes. Wrapping your pipes with pipe insulation—which you can install yourself under sinks, in attics and crawlspaces, in the basement, and on exterior wall pipes—makes a big difference. It's also important to drain and store hoses and turn off exterior water valves.

Service your furnace

Having your furnace cleaned and tuned up well before the snow falls keeps your equipment operating at its best. You'll enjoy greater comfort, lower energy costs, and peace of mind knowing your system is all set up for peak performance and efficiency. I recommend contacting a [Focus on Energy Trade Ally](#) to schedule with a certified technician. As an exclusive offer, I've partnered with Focus on Energy to offer my clients a \$125 voucher to cover the first tune-up cost and help you get the most out of your new home.

Install storm windows and weather stripping

When the leaves start to turn and the temperature drops, installing storm windows helps create an insulating layer between your windows and the cold outside air and protects against snow and stormy weather. Adding weather stripping and sweeps to exterior doors also makes a difference.

Adjust ceiling fan blades for winter

Set fan blades to move clockwise in winter and run fans slowly. The idea is to lift cool air to the ceiling and push heated air down where you can enjoy it. Some fans have a remote control or remote switch. Otherwise, use a ladder and manually adjust the small toggle switch on the fan body.

Check your insulation

Having your attic and crawlspace properly insulated is one of the most important steps you can take to keep your home warm in the winter and cool in the summer. It also saves serious energy and money by taking a load off your heating system.

[Focus on Energy](#) is a great resource for more winter home improvement ideas. You can also find incentives and a full list of Trade Ally contractors in your area for furnace tune-ups and replacements, insulation upgrades, and more.

Facebook post

What's on my winter prep list? 1. Wrap pipes. 2. Service the furnace. 3. Install storm windows. 4. Store hose and turn off outdoor water. 5. Check insulation. How about you? Share your advice in the comments and check out [focusonenergy.com](#) for great resources to help with your winter home improvements. #WinterPrep #SaveEnergy2021 @FocusOnEnergy



Instagram post

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