

[Article 2 – Ice Dams]

Know what your icicles are trying to tell you

They may look pretty, but when you see icicles on your home, it could be a sign of trouble. Ice dams form when heat escapes through your attic and melts snow on the roof. This is often the result of low insulation levels or air leaks. It's like leaving a window open for the entire winter, in terms of how much heat and energy your home could be losing.

But a drop in comfort and a spike in your heating costs aren't the only side effects. Ice dams can also lead to moisture damage if left untreated. This happens when the ice dams force water to back up under the shingles and into the ceiling or walls of the house, which can result in damaged windows, buckling floors and collapsing drywall or plaster.

The good news is there are resources available to help you fix these issues and, better yet, prevent ice dams from forming in the first place. Scheduling a home energy assessment through Focus on Energy is a great place to start. You can connect with a Trade Ally contractor to assess your home and take advantage of cash incentives to lower the cost of recommended repairs.

To schedule an assessment and check out available incentives, visit focusenergy.com/myhome or call Focus on Energy at 855.339.8866.

Facebook post

Pro tip: Icicles aren't decorative. If you see #IceDams on your roof, the amount of energy and heat loss is like leaving a window open all winter. Not good! @FocusOnEnergy can help, with incentives for upgrading your insulation and sealing up air leaks. For more info, visit focusenergy.com/myhome. #SaveEnergy2021



Instagram post

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