

2022 INSULATION & AIR SEALING INCENTIVES

Providing Comfort for All Seasons

Insulation and air sealing are some of the most important and beneficial improvements you can make to your home. It helps you lower your energy costs while keeping your home warmer in the winter and cooler in summer. These important upgrades can also help solve common home issues like condensation, ice dams, and poor indoor air quality.

FOCUS ON ENERGY® offers resources and incentives to help you get the work done.

Why Insulation?

Heat flows from warm to cool spaces. Insulation keeps it where you want it: inside your living space during the colder months and outside when the weather heats up.

Why Air Sealing?

Even tiny gaps can make it hard to control your home's temperature and cause your heating and cooling system to work overtime. Sealing up air leaks helps maintain comfort while preventing that wasted energy.

Consider Starting With an Energy Assessment

A home energy assessment will identify areas in your home that cause drafts, discomfort, and high energy costs. Assessments performed by skilled and certified Trade Ally contractors will also include health and safety issues that you may not otherwise consider. Plus, if you start with a comprehensive home energy assessment, you can earn higher incentives and you'll receive ENERGY STAR® qualified air sealing. Homeowners who have an assessment typically see utility bill savings of 15% or more.



Your Benefits

- Greater home comfort.
- Lower energy bills.
- Improved indoor air quality.
- Financial incentives.
- Technical support.
- Quality assurance.
- Peace of mind.

Next Steps

- 1 Contact a Focus on Energy Trade Ally contractor for an estimate. Visit focusonenergy.com/findatradeally to find a Trade Ally contractor in your area.
- 2 Complete your air sealing and insulation project.
- 3 Receive incentives with support from your Trade Ally contractor.

For incentive information, see reverse side.



focus on energy®

Partnering with Wisconsin utilities

2022 Incentives for Insulation and Air Sealing

Effective January 1, 2022. Incentives are subject to change.

Single-Family Home Insulation and Air Sealing	Standard Incentive	Income-Qualified Incentive
ENERGY STAR® Qualified Air Sealing	\$450	\$750
Attic Insulation	\$350	\$450
Foundation Insulation	\$100	\$150
Wall Insulation	\$300	\$300
Duct Sealing & Insulation	\$50	\$50

Multifamily Home Insulation and Air Sealing	Incentive
Air Sealing and Attic Insulation, ≤ Existing R-11	\$0.70 per sq. ft. of attic space
Air Sealing and Attic Insulation, Existing R-12 to R-19	\$0.40 per sq. ft. of attic space
Air Sealing and Attic Insulation, Existing R-20 to R-38	\$0.25 per sq. ft. of attic space

Incentives for Heating and Cooling Equipment

Effective January 1, 2022. Incentives are subject to change.

Did you know that Focus on Energy also provides incentives when you upgrade to efficient heating and cooling equipment? You'll save now on the cost of the equipment and you'll save later on energy bills.

Heating and Cooling Equipment	Standard	Income-Qualified
	Incentive	Incentive
95% AFUE Single- or Multi-Stage Natural Gas Furnace	\$50	\$350
96% AFUE Single- or Multi-Stage Natural Gas Furnace	\$100	\$450
97%+ AFUE Multi-Stage Natural Gas Furnace	\$150	\$550
Dual-Fuel Heat Pump (Air Source Heat Pump with new or existing Propane, Electric, or Oil Furnace) Ducted Heat Pump 15+ SEER, 8.5+ HSPF	\$300	\$300
Dual-Fuel Heat Pump (Air Source Heat Pump with new or existing Natural Gas Furnace) Ducted Heat Pump 15+ SEER, 8.5+ HSPF	\$1,000	\$1,000
ECM Replacement (must replace existing PSC Motor in existing furnace)	\$25	\$25
95%+ AFUE Natural Gas Home Heating Boiler	\$400	\$550
90%–94% AFUE Natural Gas Heating Boiler	\$300	\$400
Indirect Water Heater installed at the same time as a qualifying boiler	\$100	\$150
95%+ AFUE Natural Gas Combination Boiler	\$500	\$700
90%–94% AFUE Natural Gas Heating Combination Boiler	\$400	\$550
Smart Thermostat installed by a qualified HVAC contractor. For use with natural gas furnace, natural gas boiler, or air source heat pump only.	\$50	\$50
Certified Geothermal or Ground Source Heat Pump	\$750	\$750
Multifamily Only	Single Package Vertical Unit, ≥ 90%+ Thermal Efficiency, NG, ≥ 10.0 EER Cooling	\$150
	Single Package Vertical Unit, ≥ 90%+ Thermal Efficiency, NG	\$100
	Packaged Terminal Heat Pump < 8,000 BTUh, ≥ 10.7 EER, and ≥ 3.1 COP	\$100
	Packaged Terminal Heat Pump 8,000–9,999 BTUh, ≥ 10.4 EER, and ≥ 3.0 COP	\$100
	Packaged Terminal Heat Pump 10,000–12,999 BTUh, ≥ 9.9 EER, and ≥ 2.9 COP	\$100
Packaged Terminal Heat Pump ≥ 13,000 BTUh, ≥ 9.3 EER, and ≥ 2.9 COP	\$100	\$100

Note: Work with your Trade Ally contractor to ensure the equipment you install qualifies for Focus on Energy incentives. Efficiencies are based on Air Conditioning, Heating, & Refrigeration Institute (AHRI) ratings. Trade Allies are independent contractors; Focus on Energy does not warranty, or guarantee, the services of your chosen Trade Ally. Qualified equipment lists and complete eligibility requirements are available at focusonenergy.com/heatingandcooling.

Are You Eligible for Income-Qualified Incentives?

You may be eligible for the larger income-qualified incentives if your household income falls below the upper limits outlined below.

Household Size	Annual Income Upper Limit
1	\$41,471
2	\$54,231
3	\$66,991
4	\$79,751
5	\$92,511

Follow these steps to become pre-approved for income-qualified incentives:

- 1 Download the Income Eligibility Application at focusonenergy.com/income or call **855.339.8866**.
- 2 Collect required documentation and submit your application.
- 3 Receive approval notification and move forward with your projects.

Learn more at focusonenergy.com/wholehome or call **855.339.8866**.

REDUCING ENERGY WASTE ACROSS WISCONSIN

Incentives are subject to change and cannot exceed project costs. Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

