

2022 HEATING AND COOLING EQUIPMENT INCENTIVES

Helping You Heat and Cool Your Home for Less

Did you know that nearly half the energy used in your home goes to heating and cooling? If you have older heating and cooling equipment that will need replacing soon, it's a good idea to plan for it now. FOCUS ON ENERGY® can help you find an energy-saving solution that is cost-effective and provides reliable comfort for your home.

Signs It's Time for an Upgrade:

- ❑ Your heating and cooling equipment is unreliable, inefficient, or over 15 years old.
- ❑ You've noticed excessive blower noises or sporadic pops, bangs, or rattles from your furnace.
- ❑ You have a manual or programmable thermostat that you don't set back regularly.
- ❑ Your energy bills have gone up.
- ❑ You are interested in electrifying your home.

Where to Start:

Work with an independent contractor to help you select and install the right equipment and apply for your Focus on Energy incentives. Partnering Trade Ally contractors receive training and resources that set them apart from other contractors. To find a qualified Trade Ally contractor in your area, visit focusonenergy.com/findatradeally.

Once your projects are complete, submit your incentive application and invoice within 60 days of installation.



Your Benefits

- Lower energy bills.
- Improved home comfort.
- Financial incentives.
- Technical support.
- Peace of mind.



Visit focusonenergy.com/heatingandcooling for more information and incentive applications. Apply online for faster processing.



For incentive information, see reverse side.



focus on energy®

Partnering with Wisconsin utilities

2022 Incentives for Heating and Cooling Equipment

Effective January 1, 2022. Incentives are subject to change.

Heating and Cooling Equipment	Standard	Income-Qualified	
	Incentive	Incentive	
95% AFUE Single- or Multi-Stage Natural Gas Furnace	\$50	\$350	
96% AFUE Single- or Multi-Stage Natural Gas Furnace	\$100	\$450	
97%+ AFUE Multi-Stage Natural Gas Furnace	\$150	\$550	
Dual-Fuel Heat Pump (Air Source Heat Pump with new or existing Propane, Electric, or Oil Furnace) Ducted Heat Pump 15+ SEER, 8.5+ HSPF	\$300	\$300	
Dual-Fuel Heat Pump (Air Source Heat Pump with new or existing Natural Gas Furnace) Ducted Heat Pump 15+ SEER, 8.5+ HSPF	\$1,000	\$1,000	
ECM Replacement (must replace existing PSC Motor)	\$25	\$25	
95%+ AFUE Natural Gas Home Heating Boiler	\$400	\$550	
90%–94% AFUE Natural Gas Heating Boiler	\$300	\$400	
Indirect Water Heater installed at the same time as a qualifying boiler	\$100	\$150	
95%+ AFUE Natural Gas Combination Boiler	\$500	\$700	
90%–94% AFUE Natural Gas Heating Combination Boiler	\$400	\$550	
Smart Thermostat. For use with natural gas furnace, natural gas boiler, or air source heat pump only.	\$50	\$50	
Certified Geothermal or Ground Source Heat Pump	\$750	\$750	
Multifamily Only	Single Package Vertical Unit, ≥ 90%+ Thermal Efficiency, NG, ≥ 10.0 EER Cooling	\$150	\$150
	Single Package Vertical Unit, ≥ 90%+ Thermal Efficiency, NG	\$100	\$100
	Packaged Terminal Heat Pump < 8,000 BTUh, ≥ 10.7 EER, and ≥ 3.1 COP	\$100	\$100
	Packaged Terminal Heat Pump 8,000–9,999 BTUh, ≥ 10.4 EER, and ≥ 3.0 COP	\$100	\$100
	Packaged Terminal Heat Pump 10,000–12,999 BTUh, ≥ 9.9 EER, and ≥ 2.9 COP	\$100	\$100
	Packaged Terminal Heat Pump ≥ 13,000 BTUh, ≥ 9.3 EER, and ≥ 2.9 COP	\$100	\$100

Note: Work with your Trade Ally contractor to ensure the equipment you install qualifies for Focus on Energy incentives. Qualified equipment lists and complete eligibility requirements are available at focusenergy.com/heatingandcooling. Trade Ally contractors are independent contractors with whom you will contract directly. Focus on Energy does not warranty or guarantee the delivery of services of your chosen Trade Ally contractor.

Incentives for Air Sealing and Insulation

Effective January 1, 2022. Incentives are subject to change.

For ultimate home comfort and savings, consider air sealing and insulation improvements. Even better, start with an energy assessment.

Single-Family Home Insulation and Air Sealing	Standard Incentive	Income-Qualified Incentive	Multifamily Home Insulation and Air Sealing	Incentive
ENERGY STAR® Qualified Air Sealing	\$450	\$750	Air Sealing and Attic Insulation, Existing ≤ R-11	\$0.70 per sq. ft. of attic space
Attic Insulation	\$350	\$450	Air Sealing and Attic Insulation, Existing R-12 to R-19	\$0.40 per sq. ft. of attic space
Foundation Insulation	\$100	\$150	Air Sealing and Attic Insulation, Existing R-20 to R-38	\$0.25 per sq. ft. of attic space
Wall Insulation	\$300	\$300		
Duct Sealing & Insulation	\$50	\$50		

Are You Eligible for Income-Qualified Incentives?

You may be eligible for the larger income-qualified incentives if your household income falls below the upper limits outlined below.

Household Size	Annual Income Upper Limit
1	\$41,471
2	\$54,231
3	\$66,991
4	\$79,751
5	\$92,511

Follow these steps to become pre-approved for income-qualified incentives:

- 1 Download the Income Eligibility Application at focusenergy.com/income or call **855.339.8866**.
- 2 Collect required documentation and submit your application.
- 3 Receive approval notification and move forward with your projects.

Learn more at focusenergy.com/heatingandcooling or call **855.339.8866**.

REDUCING ENERGY WASTE ACROSS WISCONSIN

Incentives are subject to change and cannot exceed project costs. Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

