

FOCUS ON GAS TANKLESS WATER HEATERS



Warm Up to Instant Savings With a Whole Home Gas Tankless Water Heater

If you need a new gas water heater, consider an ENERGY STAR® certified gas tankless water heater. Besides saving a family of four up to \$95/year compared to gas storage models,* these tankless water heaters provide lots of benefits, including:

- A life expectancy of 20 years.
- No risk of leaks or other water damage.
- Small in size and able to be wall-mounted, unlike bulky tank-type water heaters.
- An endless flow of hot water—the last person to shower still gets hot water!

How Do They Work?

Whole home gas tankless water heaters save energy by heating water only when needed, eliminating energy lost during standby operation.

When a hot water tap is turned on in the home, cold water is drawn into the water heater. A flow sensor activates the gas burner, which warms the heat exchanger. By heating water only when needed, instead of maintaining a tank full of hot water at all times, tankless water heaters can achieve greater efficiency than standard tank-type water heaters.

Why Should I Upgrade?

An ENERGY STAR certified tankless water heater saves \$1,800 over its lifetime on gas bills compared to a standard gas storage model.* Larger families will save even more!

Furthermore, an ENERGY STAR certified gas tankless water heater uses a secondary heat exchanger to use nine percent less energy than a conventional gas tankless water heater.

*energystar.gov

REDUCING ENERGY WASTE ACROSS WISCONSIN

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Getting Your Discount Is Easy

All you need to do is purchase qualifying equipment from a participating contractor, and we will take care of the rest. Talk to your contractor for additional details.

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