FOCUS ON ENERGY® NEW HOMES

Focus on Energy will distribute $2,000,000 to participating builders for building energy-efficient homes in 2021.

Join Wisconsin's elite builders by becoming a Focus on Energy New Homes Trade Ally.

Focus on Energy has been helping Wisconsin home builders for more than 20 years in building homes exceeding the standard for quality, safety, comfort, durability, and energy efficiency. It's why more than 37,000 home buyers have chosen to work with a builder partnering with Focus on Energy to build their dream home.

Program Benefits:

- Third party verification your home exceeds energy efficiency standards
- Documentation for the federal $2,000 per home tax credit. Refer to section 45L of the tax code.
- Fewer customer callbacks
- Earn cash incentives
- Receive heat loss calcs, UDC energy code compliance and HVAC equipment sizing reports
- No paperwork or applications required
- Marketing and promotional materials including a builder listing on the Focus tool

How It Works:

- Partner with a local participating **Building Performance Consultant (BPC)**
- The BPC visits the home during construction to verify the home is on track to meet the offering's requirements
- Once construction is complete, the BPC conducts performance testing to verify the home meets program requirements
- BPC submits paperwork on your behalf and you receive your cash incentive!

Let Focus on Energy be your one-stop-shop for everything you need to build high-quality, energy-efficient homes.

Get started today!

Complete a Focus on Energy Trade Ally application: **focusonenergy.com/trade-ally**

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Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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20 Years focus on energy®

Partnering with Wisconsin utilities