

# ACT NOW TO RECEIVE UP TO 25% IN ADDITIONAL INCENTIVES!



For a limited time, FOCUS ON ENERGY® is offering up to 25% in additional incentives for projects completed between Sept. 6 and Dec. 10, 2021. Applications must be submitted within 30 days of project completion or by the specified deadline, whichever is earlier. See below for complete offering details.

INCENTIVE CODE	ADDITIONAL INCENTIVE	SUBMISSION DEADLINE
SO-ECB25	25%	Within 30 days of installation and no later than Nov. 15, 2021
SO-ECB10	10%	Within 30 days of installation and no later than Dec. 10, 2021

## How to apply

1. Install equipment between Sept. 6 and Dec. 10, 2021.
2. Submit a completed application and supporting documentation within the specified time frame. **One of the above referenced Incentive Codes must be on the application for the additional incentives to be provided.**
3. Incentive checks will be sent within 6 to 8 weeks from receipt of completed application.

## Additional details

- Additional incentives are available on prescriptive measures only installed between Sept. 6 and Dec. 10, 2021. Custom projects, tune-ups and projects already pre-approved do not qualify.
- The additional incentive is capped at \$5,000 per customer.
- The total incentive (including the special offering) cannot exceed 100% of equipment costs.
- Incomplete applications received by the deadline date are not guaranteed an incentive.
- Incentives are provided on a first-come, first-served basis. The Program reserves the right to discontinue the offering at any time based on funding availability.
- This offer does not require a reservation code, but the referenced Incentive Code is required on the application for the additional incentives to be provided.
- Applications received more than 30 days after installation will not qualify for this offering. Applications submitted by mail must be postmarked on or before submission deadline to be eligible.

## Don't delay! Get started today.

Find all you need to know about available incentives by visiting [focusonenergy.com/business](https://focusonenergy.com/business) or calling 888.623.2146.

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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