

# RURAL INDUSTRIAL STRIVING FOR EFFICIENCY

## Be rewarded for taking steps to reduce your energy costs

FOCUS ON ENERGY® offers a collaborative approach to identifying energy-saving opportunities through the Rural Industrial Striving for Efficiency (RISE) offering. The process starts with a comprehensive review of your most energy-intensive processes, allowing our team of experts to identify a customized list of energy-saving opportunities for your facility. From there, you'll receive access to exclusive rewards for energy efficiency projects and energy-related trainings. Get started today and uncover your business's savings potential!

### Participation opportunities

RISE offers three unique opportunities for qualifying rural industrial businesses:

#### Engagement incentive

Receive up to \$1,500 for participating in a series of guided, interactive virtual or in-person workshops with an industrial energy expert where you will discover energy-saving opportunities for your facility.



#### Energy rewards

Receive \$1,000 for each qualifying no- and low-cost recommendation implemented, up to \$15,000 per customer. Enrolled customers can also receive custom and prescriptive incentives for qualifying energy-saving recommendations.



#### Training rewards

Receive up to \$1,000 in training reimbursements when your team attends energy-related trainings.



### Eligibility requirements

- An industrial customer is a business whose primary activity is the manufacturing or processing of goods and materials.
- A rural customer is defined as a business located in one of the designated rural ZIP codes. The list of eligible rural ZIP codes can be found at [focusonenergy.com/ruralindustrial](https://focusonenergy.com/ruralindustrial).

### Ready to enroll?

Take advantage of this offer by visiting [focusonenergy.com/ruralindustrial](https://focusonenergy.com/ruralindustrial) or calling **888.623.2146**.

#### REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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Partnering with Wisconsin utilities