

HOME PERFORMANCE PROGRAM



Home Energy Score

Know your Score, know your home

Informed homeowners make informed decisions, and that's what the Home Energy Score is all about. Proudly offered through Focus on Energy's Home Performance program, the Home Energy Score is a nationally recognized product developed by the U.S. Department of Energy. It gives you a clear picture of how well your home uses energy and what you can do to unlock its full energy-saving potential.



More than a number

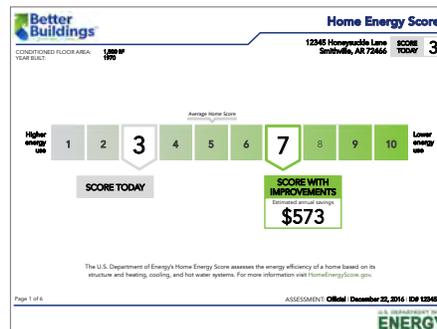
Similar to a miles-per-gallon rating for a car, the Home Energy Score allows you to compare your home's efficiency to other homes nationwide. Along with a ranking, you'll also receive a full Home Energy Score Report. This includes a list of recommended energy improvements and their estimated savings to help take the guesswork out of determining smart, cost-effective investments.

Your report will tell you:

- Your current Home Energy Score and the improved Score after you complete recommended upgrades
- The amount of money these upgrades could save you each year
- Facts about your home's energy systems and estimated energy use
- Details on your carbon footprint and the potential to reduce it
- A list of cost-effective improvements along with expected energy savings

The Score itself

The Home Energy Score is based on an in-home walk-through that typically takes about an hour to complete. Your Scorer will collect multiple pieces of information on your home's structure and energy systems. Homes are ranked on a scale of 1 to 10, where 10 represents the most efficient. The scale is determined using U.S. Census housing data and is adjusted for the local climate, environment, and housing stock, which allows houses across Wisconsin and the country to be compared.



BENEFITS

- **Fast** – Most Scores take about an hour
- **Affordable** – Cost varies but is similar to an average furnace tune-up or included with a Whole Home energy assessment
- **Simple** – Provides easy-to-understand information about your home's energy performance
- **Credible** – Extensive research by the Department of Energy plus robust training for Scorers, ensuring a high-quality product and customer experience



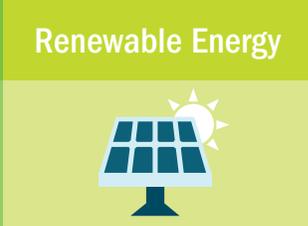
focus on energy[™]

Partnering with Wisconsin utilities

When Should I Choose a Home Energy Score vs. a Whole Home Energy Assessment?

If you're interested in a basic understanding of your home's energy performance, or if you are looking to sell your home and want to give it an advantage in the marketplace, the Home Energy Score is a great path for you. However, if you are also experiencing high energy bills or comfort issues such as drafty rooms or mold and moisture, you'll get more benefit from scheduling a home energy assessment through the Whole Home Improvements path. Plus, a Home Energy Score is included with every home energy assessment.

Energy assessments vary in scope depending on the size, age, and condition of the home, but they typically last 2–4 hours and cost \$200–\$400. Best of all, after an energy assessment you'll have access to Focus on Energy incentives up to \$2,250 for making recommended improvements.

	Whole Home Improvements	Home Energy Score	Heating & Cooling Improvements	Renewable Energy
				
Program details	<ul style="list-style-type: none"> Energy assessment Home Energy Score Customized report Air sealing and insulation 	Home Energy Score Score Report	<ul style="list-style-type: none"> Heating equipment Cooling equipment 	<ul style="list-style-type: none"> Solar electric systems Geothermal systems
Investment	\$\$\$	\$\$\$	\$\$\$	\$\$\$
Incentives	\$\$\$	None	\$\$\$	\$\$\$
Description	The perfect starting point for ultimate home comfort and highest savings.	Basic facts about your home and its estimated energy use.	Need just heating and cooling improvements? This is the spot.	Reach next-level savings by producing your own renewable energy.

A Whole Home assessment includes:

- Homeowner interview** – In-depth discussion with a home energy expert to identify specific comfort issues
- Energy bill review** – Historical review of energy use in your home to serve as a benchmark for projected savings estimates
- Home evaluation** – Visual inspection of exterior, interior, home envelope, and all mechanical systems
- Safety and diagnostic testing** – Diagnostic tests to identify leaks, moisture problems, or ventilation issues
- Home Energy Report** – Robust and detailed report with a list of recommendations prioritized based on health and safety issues, comfort, and overall cost benefit

LEARN MORE AT FOCUSONENERGY.COM/SCORE OR CALL 855.339.8866.

To find a Home Energy Scorer in your area, visit focusonenergy.com/findatradeably. Select the Scorer you would like to work with and schedule your appointment today.

REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.