

HOME PERFORMANCE PROGRAM

Your Path to Comfort & Savings

Discover your home's hidden potential and learn how to improve comfort, lower your energy costs, and boost efficiency. The Home Performance Program offers several paths to savings, with incentives and expert guidance for energy improvements both large and small. To achieve the greatest benefits, it's best to look at your home as a system with many parts working together. The right mix of improvements can help you use energy smarter and make a huge difference in how your home performs.

YOUR BENEFITS

- Improved home comfort
- Lower energy bills
- Financial incentives
- Technical support

Choose your path

	Whole Home Improvements	Heating & Cooling Improvements	Renewable Energy
			
Program details	Energy assessment Customized report Air sealing and insulation	Heating equipment Cooling equipment	Solar electric systems Geothermal systems
Investment	\$\$\$	\$\$\$	\$\$\$
Incentives	\$\$\$	\$\$\$	\$\$\$
Description	The perfect starting point for ultimate home comfort and highest savings.	Need just heating and cooling improvements? This is the spot.	Reach next-level savings by producing your own renewable energy.

Larger incentives for Whole Home and Heating and Cooling Improvements are available for income-qualified homeowners. Find program applications at focusonenergy.com/residentialapps.



You've got options

Your energy efficiency journey doesn't have to follow a straight line. Let's take a closer look at the different paths available through the Home Performance Program:



Whole Home Improvements

This is the best place to begin if you're looking for top home comfort and serious savings. You'll receive a full energy assessment and a customized report with recommended energy improvements.

Although this path has more upfront costs, it offers the highest financial incentives, greater long-term utility bill savings, home comfort, health and safety.

- Financial incentives range from \$850 to \$2,250.
- Visit focusonenergy.com/wholehome to learn more.

Heating and Cooling Improvements

If you aren't quite ready for the Whole Home approach, but want to take smaller steps to lower energy bills and increase home comfort, the Heating and Cooling Improvements path is a great option. It offers financial incentives for a variety of energy- and money-saving improvements, such as a new furnace, boiler, or smart thermostat.

You can move forward with one project at a time or earn even greater incentives when you choose from packaged options.

- Financial incentives range from \$75 to \$875.
- Visit focusonenergy.com/heatingandcooling to learn more.



Renewable Energy

If you've already taken steps to ensure your home uses energy efficiently, you may be ready for the Renewable Energy path. You'll receive technical support, and financial incentives for installing solar electric or geothermal renewable energy systems.

- Financial incentives range from \$650 to \$4,000.
- Visit focusonenergy.com/renewable to learn more.

FIND A PARTICIPATING TRADE ALLY

No matter which path you choose, you'll work with a Trade Ally contractor to complete your projects. Your Trade Ally is an independent contractor who you will contract directly with. FOCUS ON ENERGY® does not warranty or guarantee the delivery of services of your chosen Trade Ally. Trade Allies have access to program incentives and resources that set them apart from other contractors. Find a Trade Ally at focusonenergy.com/findatradeally.

LEARN MORE AT [FOCUSONENERGY.COM/MYHOME](https://focusonenergy.com/myhome) OR CALL 855.339.8866.

REDUCING ENERGY WASTE ACROSS WISCONSIN

Incentives are subject to change. Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

©2019 Wisconsin Focus on Energy HPE-2101-1218

WISCONSIN



focus on energy®

Partnering with Wisconsin utilities

