



HOME PERFORMANCE PROGRAM

Heating and Cooling Improvements

Enjoy year-round savings and comfort

Looking to take steps toward lower energy bills and a more comfortable home? You're on the right path. With Heating and Cooling Improvements from the **FOCUS ON ENERGY®** Home Performance Program, you have a menu of energy-saving options to choose from, including:

- Heating equipment
- Cooling equipment
- Smart thermostats



Receive incentives for each individual improvement, or make multiple upgrades at once to increase your incentives (see reverse side for details). Heating and cooling accounts for nearly half of the average home's energy usage—it's easy to see how the right mix of improvements can deliver sizable savings and help you use energy smarter.

SIGNS IT'S TIME FOR AN UPGRADE:

- Your heating and cooling equipment is unreliable, inefficient, or over 15 years old.
- You've noticed excessive blower noises or sporadic pops, bangs, or rattles from your furnace.
- You have a manual or programmable thermostat that you don't set back regularly.
- Your energy bills have gone up.

HELP IS ON YOUR SIDE:

You'll work with an independent contractor trained in facilitating the incentive process for Focus on Energy. Partnering Trade Ally contractors receive program resources that set them apart from other contractors. To find a qualified contractor, visit focusonenergy.com/findatradeally.

Once your projects are complete, submit your incentive application within 60 days of installation. Applications and complete details are available at focusonenergy.com/heatingandcooling.

YOUR BENEFITS

- Lower energy bills
- Improved home comfort
- Financial incentives
- Technical support

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INCENTIVES FOR HEATING AND COOLING IMPROVEMENTS

Effective January 1, 2019. Incentives are subject to change.

| HEATING AND COOLING EQUIPMENT | TIER 1 | | TIER 2 | |
|--|-----------|----------------------------------|-----------|----------------------------------|
| | INCENTIVE | INCENTIVE WITH SMART THERMOSTAT* | INCENTIVE | INCENTIVE WITH SMART THERMOSTAT* |
| 90%+ AFUE Multi-Stage Propane Furnace w/ ECM | \$100 | NA | \$300 | NA |
| 95%+ AFUE Natural Gas Furnace | NA | NA | \$350 | \$475 |
| 95%+ AFUE Multi-Stage Natural Gas Furnace w/ ECM | \$125 | \$250 | \$525 | \$650 |
| 95%+ AFUE Multi-Stage Natural Gas Furnace w/ ECM & 16+ SEER Central AC | \$250 | \$375 | \$750 | \$875 |
| Air Source Heat Pump 16+ SEER, 8.4+ HSPF (propane, oil or electric furnace only; cannot be a mini-split or ductless system) | \$300 | \$425 | \$300 | \$425 |
| ECM Replacement (must replace existing PSC Motor) | \$100 | NA | \$100 | NA |
| 95%+ AFUE Natural Gas Home Heating Boiler | \$400 | \$525 | \$550 | \$675 |
| Indirect Water Heater installed at the same time as a qualifying boiler | \$100 | NA | \$150 | NA |
| 95%+ AFUE Natural Gas Combination Boiler | \$500 | \$625 | \$675 | \$800 |
| Ductless/Mini-Split Heat Pump, 18+ SEER, 9.0+ HSPF (for homes heated ONLY with electric resistance heat) | \$500 | NA | \$500 | NA |
| Smart thermostat stand-alone (not installed along with new program qualified HVAC equipment). For use with natural gas furnace, natural gas boiler, and air source heat pump only. | \$75 | NA | \$75 | NA |

*Includes installation and smart thermostat incentive. **Note:** Work with your Trade Ally contractor to ensure the equipment you install qualifies for Focus on Energy incentives. Qualified equipment lists and complete eligibility requirements are available at focusonenergy.com/heatingandcooling. Trade Ally contractors are independent contractors who you will contract directly with. Focus on Energy does not warranty or guarantee the delivery of services of your chosen Trade Ally contractor.

THE WHOLE HOME APPROACH

For ultimate home comfort and savings, consider getting a home energy assessment. You'll receive customized efficiency recommendations and generous financial incentives when you move forward with important insulation and air sealing projects.

| AIR SEALING AND INSULATION | TIER 1 | TIER 2 |
|----------------------------|---------|---------|
| 10%–19% energy reduction | \$850 | \$1,000 |
| 20%–29% energy reduction | \$1,250 | \$1,500 |
| 30%+ energy reduction | \$2,000 | \$2,250 |

Note: You must first complete an energy assessment to qualify for air sealing and insulation incentives. Savings estimates are not a guarantee of utility bill reduction. Individual results may vary depending on a variety of factors specific to you and your home.

DO YOU QUALIFY FOR TIER 2 INCENTIVES?

You may be eligible for the larger Tier 2 incentives if your household income falls below the upper limits outlined below.

| HOUSEHOLD SIZE | ANNUAL INCOME UPPER LIMIT |
|----------------|---------------------------|
| 1 | \$36,640 |
| 2 | \$47,913 |
| 3 | \$59,188 |
| 4 | \$70,461 |
| 5 | \$81,734 |

Follow these steps to become pre-approved for Tier 2 incentives:

- 1 Download the Income Eligibility Application at focusonenergy.com/residentialapps or call **855.339.8866**.
- 2 Collect required documentation and submit your application.
- 3 Receive approval notification and move forward with your projects.

LEARN MORE AT FOCUSONENERGY.COM/HEATINGANDCOOLING OR CALL 855.339.8866.

REDUCING ENERGY WASTE ACROSS WISCONSIN

Incentives are subject to change and cannot exceed project costs. Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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