



FOCUS ON ENERGY INCENTIVE APPLICATION CHECKLIST

BEFORE YOU BEGIN

Verify Eligibility

- Confirm your gas and electric utilities participate in Focus on Energy at focusonenergy.com/participatingutilities
- Read the product requirements, both general and technology specific
- Review Focus on Energy's Terms and Conditions focusonenergy.com/terms
- Projects with an expected incentive exceeding \$25,000 that do not receive pre-approval may not receive payment if funds have been exhausted
- Questions before applying - Call 800.762.7077

Gather Required Information & Documentation

- Incentive Application for Technology Installed
- Gas & Electric Utility Account Numbers
- Tax ID Number
- Invoice Showing Proof of Purchase(s), MUST Include:
 - Trade Ally Name, Address, Phone Number (if applicable)
 - An itemized list of each product along with manufacturer name, model number, and quantity
 - Purchase Price
 - Job Site Address
- Manufacturer Specifications, MUST Include:
 - Full Model Number
 - Energy Performance Information

COMPLETE THIS APPLICATION

The following fields are required in order to process your application in a timely manner. Failure to include the following information will result in processing delays and/or a rejected application.

Be sure to include:

- TAX ID Number and Company Legal Name
- Utility Account Number(s)
- Installation Date
- Product/Equipment Information, Specifications, Data
- Customer Signature and Date
- Reservation Code (if applicable)
- Attached Supporting Documentation, including Proof of Purchase
 - For registered Trade Allies, if you are requesting payment, the incentive deduction must appear on the customer invoice.

SUBMIT YOUR APPLICATION

Mail, fax, or email your application and supporting documentation. Applications must be submitted within 60 calendar days of project installation, unless otherwise noted. Please retain a copy of this application for your records.

Agriculture, School & Governments (AgSG) Program

Customers include agricultural producers, tribes, federal, state, county and municipal entities including wastewater facilities; and K-12 schools, colleges, and universities. School and Government facilities that are identified Large Energy Users (LEU), should apply to the LEU Program.

MAIL: Focus on Energy AgSG
725 W. Park Ave.
Chippewa Falls, WI 54729

FAX: 608.663.0267

EMAIL: AgSGapps@focusonenergy.com

Business Incentive Program (BIP)

Customers include but are not limited to commercial and industrial businesses, small to midsize healthcare facilities and hospitality businesses. Customers that do not fall under AgSG, CSG or LEU should apply to BIP.

MAIL: Focus on Energy BIP
12075 Corporate Parkway, Suite 100
Mequon, WI 53092

FAX: 608.310.6909

EMAIL: BPapps@focusonenergy.com

Chain Stores & Franchises (CSF) Program

Qualifying customers include chain and franchise retail, restaurant, grocery, and convenience stores with five or more branded locations in the state of Wisconsin.

MAIL: Focus on Energy CSF
12075 Corporate Parkway, Suite 100
Mequon, WI 53092

FAX: 608.310.6909

EMAIL: CSFapps@focusonenergy.com

Large Energy Users (LEU) Program

Qualifying customers consistently have energy utility bills over \$60,000 per month - including paper and pulp, food processing, foundries, large hospitals, etc.

MAIL: Focus on Energy LEU
440 Science Drive, Suite 203
Madison, WI 53711

FAX: 608.819.9051

EMAIL: LEUapps@focusonenergy.com

VARIABLE FREQUENCY DRIVE (VFD) INCENTIVE APPLICATION FOR BUSINESSES

THIS APPLICATION IS FOR EXISTING BUILDINGS AND NEW CONSTRUCTION

This application expires December 31, 2015. Return signed, completed application and itemized invoice postmarked within 60 calendar days of project installation, unless an earlier date is specified by Focus on Energy. Focus on Energy incentives are subject to change. Please visit focusonenergy.com/applications to ensure you are using the most current form. **General Terms and Conditions: focusonenergy.com/terms or call to request a copy be provided to you. **Contact Us:** 800.762.7077 or focusinfo@focusonenergy.com.**

SECTION 1: CUSTOMER LEGAL INFORMATION

Company Legal Name:		Tax Identification Number (Complete ONE only, must be 9 digits): FEIN: _____ - _____ OR SSN: _____ - _____ - _____			
Legal Mailing Address:		City:	State:	Zip Code:	
Business Classification of Customer (Check ONE only. Required for all businesses, including non-profits.): <input type="checkbox"/> Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Sole Proprietorship-Individual <input type="checkbox"/> LLC <input type="checkbox"/> Other: _____					Owner Name (Sole Proprietor)

SECTION 2: PAYMENT INFORMATION

Make Incentive Check Payable to: <input type="checkbox"/> Company <input type="checkbox"/> Business Owner's Legal Name (Only if Sole Proprietor) <input type="checkbox"/> Trade Ally (Complete Section 4)			
Mail Check to: <input type="checkbox"/> Company Legal Address <input type="checkbox"/> Job Site Address <input type="checkbox"/> Alternate Address (Complete below):			Attention to:
Alternate Pay Address:	City:	State:	Zip Code:

SECTION 3: JOB SITE INFORMATION

Job Site Name:		Customer Project Contact Name:		
Job Site Street Address (Physical location):		Customer Project Contact E-mail:		
City:	State: WI	Zip Code:	Customer Project Contact Telephone:	
Electric Provider at Job Site:			Electric Provider Primary Acct #:	
Natural Gas Provider at Job Site:			Natural Gas Provider Primary Acct #:	
Job Installation/Service Date:	Describe Building Use (e.g.: Food processing plant):		For questions about this application contact: <input type="checkbox"/> Customer Contact <input type="checkbox"/> Trade Ally	

SECTION 4: TRADE ALLY INFORMATION (See Trade Ally information section on the Program Information and Requirements page.)

Trade Ally Name:		Tax Identification Number (Complete ONE only if receiving payment, must be 9 digits): FEIN: _____ - _____ OR SSN: _____ - _____ - _____			
Trade Ally Street Address:		City:	State:	Zip Code:	
Trade Ally Contact Name:		Contact Telephone:		Contact E-mail:	
Business Classification of Trade Ally (Check ONE only): <input type="checkbox"/> Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Sole Proprietorship-Individual <input type="checkbox"/> LLC <input type="checkbox"/> Other: _____					

SECTION 5: CUSTOMER SIGNATURE (Please read and sign.)

Certification: The following certifications are required in order for this form to substitute for the IRS form W-9. Under penalty of perjury, I certify that:

- The number shown on this form is the correct taxpayer identification number.
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the IRS that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding.
- I am a U.S. citizen (includes a U.S. resident alien).

The undersigned agrees that the stated energy-efficient measure(s) was (were) installed at the job site address listed above as part of the Focus on Energy Program. I have read and agree to the provisions set forth herein and to the Terms and Conditions posted at focusonenergy.com/terms. I understand that Focus on Energy may revise these Terms and Conditions at any time and I will not be notified in the event changes are made. To the best of my knowledge, the statements made on this application are complete, true and correct, and I have submitted the appropriate supporting documentation to receive an incentive. **Itemized Invoice Attached**

Customer Signature:	Customer Name (Print):	Date:
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SECTION 6: APPLICATION SUBMITTAL Select the program for which you are applying: (check **ONE** only). Mail, fax, or email your application and supporting documents. Program descriptions and contact information are listed in Step 3 on the application checklist.

<input type="checkbox"/> Business Incentive Program E-mail: BIApps@focusonenergy.com	<input type="checkbox"/> Large Energy Users Program E-mail: LEUapps@focusonenergy.com	<input type="checkbox"/> Chain Stores and Franchises Program E-mail: CSFapps@focusonenergy.com	<input type="checkbox"/> Agriculture, Schools and Government E-mail: AgSGapps@focusonenergy.com
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How did you hear about this Focus on Energy incentive?

Utility Trade Ally Energy Advisor Website Event Advertisement/Mailing Word of Mouth Other: _____

VARIABLE FREQUENCY DRIVE (VFD) INCENTIVE APPLICATION FOR BUSINESSES

THIS APPLICATION IS FOR EXISTING BUILDINGS AND NEW CONSTRUCTION

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VFD FOR EXISTING BUILDINGS - PUMP AND FAN APPLICATIONS (VARIABLE TORQUE)

You may claim an incentive of \$50 per horsepower up to a maximum of 50% of the total project cost for new, installed VFDs that meet the following requirements:

- Internal labor costs cannot be included in project costs (see definition of Internal Labor in the Terms & Conditions).
- VFD must be installed on a centrifugal or axial flow pump or fan, i.e., a variable torque load. VFDs installed on constant torque equipment (ex. conveyers, positive displacement pumps, extruders, mixers) should use the "Other Applications (Constant Torque)" offer on page 4 of this form. If neither offer is applicable, the project may qualify for custom incentives (pre-approval is required), call 800.762.7077 for more information.
- The pump or air handling system must operate a minimum of 2,000 hours annually.
- The pump or air handling system may not exceed 500 horsepower.
- Redundant or back-up units do not qualify. Routine replacement of existing VFDs do not qualify.
- VFD speed must be automatically controlled by differential pressure, flow, temperature, or other variable signal. Units installed only to allow soft starts are not eligible.
- The system controlled must have significant load diversity that will result in savings through motor speed variation.
- VFDs added to chillers, kitchen ventilation hoods, and air compressors do not qualify for this incentive. Refer to "Compressed Air Technologies Application for Businesses" if installing a Variable Speed Drive air compressor, "Commercial Kitchen Equipment Incentive Application for Businesses" if installing a VFD on kitchen ventilation hoods, or custom incentives section of Information and Requirements page of this application if installing a VFD somewhere else.
- VFDs that are required in accordance with International Energy Conservation Code 2009 are not eligible.

VFDs may not be beneficial in pump systems where static head makes up a large portion of the total system head. It is also important that the load on the system vary over time to take advantage of the savings that a VFD can provide. Be sure to understand these aspects of your system and discuss them with the equipment vendor in advance of applying VFD technology.

Enter the information for **each** new VFD for which you are claiming an incentive in the table below. Attach additional applications for different installation addresses and if you are claiming incentives for more than three VFDs.

VFD Application (Check one)	Controls Before VFD (Check one)	Manufacturer & Model	Equipment Operating Hours (2,000 hr/yr min)	HP Controlled By VFD	Qty	Subtotal (Qty x HP x \$50)
<input type="checkbox"/> Chilled Water Distribution Pump <input type="checkbox"/> HVAC Heating Pump <input type="checkbox"/> Process Pump <input type="checkbox"/> Pool Pump <input type="checkbox"/> Boiler Draft Fan <input type="checkbox"/> Cooling Tower Fan <input type="checkbox"/> HVAC Fan <input type="checkbox"/> Process Fan <input type="checkbox"/> Other: _____	<input type="checkbox"/> Outlet Control Valve <input type="checkbox"/> Bypass Valve <input type="checkbox"/> Discharge Damper <input type="checkbox"/> Inlet Guide Vanes <input type="checkbox"/> On/Off <input type="checkbox"/> Other: _____					
<input type="checkbox"/> Chilled Water Distribution Pump <input type="checkbox"/> HVAC Heating Pump <input type="checkbox"/> Process Pump <input type="checkbox"/> Pool Pump <input type="checkbox"/> Boiler Draft Fan <input type="checkbox"/> Cooling Tower Fan <input type="checkbox"/> HVAC Fan <input type="checkbox"/> Process Fan <input type="checkbox"/> Other: _____	<input type="checkbox"/> Outlet Control Valve <input type="checkbox"/> Bypass Valve <input type="checkbox"/> Discharge Damper <input type="checkbox"/> Inlet Guide Vanes <input type="checkbox"/> On/Off <input type="checkbox"/> Other: _____					
<input type="checkbox"/> Chilled Water Distribution Pump <input type="checkbox"/> HVAC Heating Pump <input type="checkbox"/> Process Pump <input type="checkbox"/> Pool Pump <input type="checkbox"/> Boiler Draft Fan <input type="checkbox"/> Cooling Tower Fan <input type="checkbox"/> HVAC Fan <input type="checkbox"/> Process Fan <input type="checkbox"/> Other: _____	<input type="checkbox"/> Outlet Control Valve <input type="checkbox"/> Bypass Valve <input type="checkbox"/> Discharge Damper <input type="checkbox"/> Inlet Guide Vanes <input type="checkbox"/> On/Off <input type="checkbox"/> Other: _____					

A. Subtotal of Chart Above = \$

B. Existing Buildings Variable Torque VFD Project Cost = \$ _____ x 50% = \$

**TOTAL INCENTIVE REQUESTED FOR EXISTING BUILDINGS
(lesser of A or B) \$**

VARIABLE FREQUENCY DRIVE (VFD) INCENTIVE APPLICATION FOR BUSINESSES

THIS APPLICATION IS FOR EXISTING BUILDINGS AND NEW CONSTRUCTION

This application expires December 31, 2015. Return signed, completed application and itemized invoice postmarked within 60 calendar days of project installation, unless an earlier date is specified by Focus on Energy. Focus on Energy incentives are subject to change. Please visit focusonenergy.com/applications to ensure you are using the most current form. **General Terms and Conditions:** focusonenergy.com/terms or call to request a copy be provided to you. **Contact Us:** 800.762.7077 or focusinfo@focusonenergy.com.

VFD FOR NEW CONSTRUCTION - PUMP AND FAN APPLICATIONS (VARIABLE TORQUE)

You may claim an incentive of \$30 per horsepower up to a maximum of 50% of the total project cost for new, installed VFDs that meet the following requirements:

- Internal labor costs cannot be included in project costs (see definition of Internal Labor in the Terms & Conditions).
- VFD must be installed on a centrifugal or axial flow pump or fan, i.e., a variable torque load. VFDs installed on other types of equipment, including constant torque equipment (ex. conveyers, positive displacement pumps, extruders, mixers) may qualify for custom incentives (pre-approval is required), call 800.762.7077 for more information.
- The pump or air handling system must operate a minimum of 2,000 hours annually.
- The pump or air handling system may not exceed 500 horsepower.
- VFDs that are required in accordance with International Energy Conservation Code 2009 are not eligible. For HVAC applications, this includes:
 - VFDs for HVAC pump systems are required by code for hydronic HVAC systems greater than or equal to 300,000 Btu/hr. VFDs on pump motors for hydronic systems greater than or equal to 300,000 Btu/hr DO NOT qualify for incentives.
 - VFDs for HVAC fan systems are required by code for variable air volume systems with motors 10 HP or greater. VFDs on fan motors \geq 10 HP DO NOT qualify for incentives.
- Redundant or backup units do not qualify.
- VFD speed must be automatically controlled by differential pressure, flow, temperature or other variable signal. Units installed only to allow soft starts are not eligible.
- The system controlled must have significant load diversity that will result in savings through motor speed variation.
- VFDs added to chillers, kitchen ventilation hoods, and air compressors do not qualify for this incentive. Refer to "Compressed Air Technologies Application for Businesses" if installing a Variable Speed Drive air compressor, "Commercial Kitchen Equipment Incentive Application for Businesses" if installing a VFD on kitchen ventilation hoods, or custom incentives section of Information and Requirements page of this application if installing a VFD somewhere else.
- Staged air volume systems (using a VFD to achieve two-speed fan control on a rooftop unit) are not eligible but may be eligible for a custom incentive.

VFDs may not be beneficial in pump systems where static head makes up a large portion of the total system head. It is also important that the load on the system vary over time to take advantage of the savings that a VFD can provide. Be sure to understand these aspects of your system and discuss them with the equipment vendor in advance of applying VFD technology.

Enter the information for **each** new VFD for which you are claiming an incentive in the table below. Attach additional applications for different installation addresses and if you are claiming incentives for more than three VFDs.

VFD Application (Check one)	Controls Before VFD (Check one)	Manufacturer & Model	Equipment Operating Hours (2,000 hr/yr min)	HP Controlled By VFD	Qty	Subtotal (Qty x HP x \$30)
<input type="checkbox"/> Chilled Water Distribution Pump <input type="checkbox"/> HVAC Heating Pump <input type="checkbox"/> Process Pump <input type="checkbox"/> Pool Pump <input type="checkbox"/> Boiler Draft Fan <input type="checkbox"/> Cooling Tower Fan <input type="checkbox"/> HVAC Fan <input type="checkbox"/> Process Fan <input type="checkbox"/> Other: _____	<input type="checkbox"/> Outlet Control Valve <input type="checkbox"/> Bypass Valve <input type="checkbox"/> Discharge Damper <input type="checkbox"/> Inlet Guide Vanes <input type="checkbox"/> On/Off <input type="checkbox"/> Other: _____					
<input type="checkbox"/> Chilled Water Distribution Pump <input type="checkbox"/> HVAC Heating Pump <input type="checkbox"/> Process Pump <input type="checkbox"/> Pool Pump <input type="checkbox"/> Boiler Draft Fan <input type="checkbox"/> Cooling Tower Fan <input type="checkbox"/> HVAC Fan <input type="checkbox"/> Process Fan <input type="checkbox"/> Other: _____	<input type="checkbox"/> Outlet Control Valve <input type="checkbox"/> Bypass Valve <input type="checkbox"/> Discharge Damper <input type="checkbox"/> Inlet Guide Vanes <input type="checkbox"/> On/Off <input type="checkbox"/> Other: _____					
<input type="checkbox"/> Chilled Water Distribution Pump <input type="checkbox"/> HVAC Heating Pump <input type="checkbox"/> Process Pump <input type="checkbox"/> Pool Pump <input type="checkbox"/> Boiler Draft Fan <input type="checkbox"/> Cooling Tower Fan <input type="checkbox"/> HVAC Fan <input type="checkbox"/> Process Fan <input type="checkbox"/> Other: _____	<input type="checkbox"/> Outlet Control Valve <input type="checkbox"/> Bypass Valve <input type="checkbox"/> Discharge Damper <input type="checkbox"/> Inlet Guide Vanes <input type="checkbox"/> On/Off <input type="checkbox"/> Other: _____					

A. Subtotal of Chart Above = \$

B. New Construction Variable Torque VFD Project Cost = \$ _____ x 50% = \$

**TOTAL INCENTIVE REQUESTED NEW CONSTRUCTION
(lessor of A or B) \$**

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VFD FOR EXISTING BUILDINGS - OTHER APPLICATIONS (CONSTANT TORQUE)

You may claim an incentive of \$35 per horsepower up to a maximum of 50% of the total project cost for new, installed VFDs that meet the following requirements:

- Only constant torque VFDs for existing building applications are eligible for incentives below. Use of constant torque VFDs for new construction may qualify for custom incentives.
- Internal labor costs cannot be included in project costs (see definition of Internal Labor in the Terms & Conditions).
- VFDs must be installed on constant torque equipment (ex. conveyers, positive displacement pumps, extruders, mixers, crusher/shredders). VFDs installed on a centrifugal or axial flow pump or fan, i.e., a variable torque load should use the "Pump and Fan Applications (Variable Torque)" offer on the previous pages. If neither offer is applicable, the project may qualify for custom incentives (pre-approval is required), call 800.762.7077 for more information.
- The system using the VFD must operate a minimum of 2,000 hours annually.
- The system using the VFD may not exceed 500 horsepower.
- Redundant or back-up units do not qualify. Routine replacement of existing VFDs do not qualify.
- VFD speed can be automatically controlled by differential pressure, flow, temperature, or other variable signal, or manually controlled.
- Units installed only to allow soft starts are not eligible. The system controlled must have significant load diversity that will result in savings through motor speed variation.
- Air compressors are not eligible for this offer. Instead, use the "Compressed Air Technologies incentive Application for Businesses."
- VFDs that are required in accordance with International Energy Conservation Code 2009 are not eligible.

VFDs may not be beneficial in pump systems where static head makes up a large portion of the total system head. It is also important that the load on the system vary over time to take advantage of the savings that a VFD can provide. Be sure to understand these aspects of your system and discuss them with the equipment vendor in advance of applying VFD technology.

Enter the information for **each** new VFD for which you are claiming an incentive in the table below. Attach additional applications for different installation addresses and if you are claiming incentives for more than three VFDs.

Existing Building VFD Application (Check one)	Controls Before/ After VFD	Manufacturer & Model	Equipment Operating Hours (2,000 hr/yr min)	HP Controlled By VFD	Qty	Subtotal (Qty x HP x \$35)
<input type="checkbox"/> Conveyor <input type="checkbox"/> Positive Displacement Pump <input type="checkbox"/> Mixer <input type="checkbox"/> Extruder <input type="checkbox"/> Hoist <input type="checkbox"/> Crusher/Shredder <input type="checkbox"/> Other: _____	Before VFD (Describe): After VFD: <input type="checkbox"/> Automatic control from sensor input <input type="checkbox"/> Manual control (Complete chart below)					
<input type="checkbox"/> Conveyor <input type="checkbox"/> Positive Displacement Pump <input type="checkbox"/> Mixer <input type="checkbox"/> Extruder <input type="checkbox"/> Hoist <input type="checkbox"/> Crusher/Shredder <input type="checkbox"/> Other: _____	Before VFD (Describe): After VFD: <input type="checkbox"/> Automatic control from sensor input <input type="checkbox"/> Manual control (Complete chart below)					
<input type="checkbox"/> Conveyor <input type="checkbox"/> Positive Displacement Pump <input type="checkbox"/> Mixer <input type="checkbox"/> Extruder <input type="checkbox"/> Hoist <input type="checkbox"/> Crusher/Shredder <input type="checkbox"/> Other: _____	Before VFD (Describe): After VFD: <input type="checkbox"/> Automatic control from sensor input <input type="checkbox"/> Manual control (Complete chart below)					

Manual Control Operation Details

If the VFD will be manually controlled, complete the information below to estimate the number of hours the VFD will run at each speed. The number of hours should add up to the annual total listed above.

Hours at 100%: _____ Hours at 90%: _____ Hours at 80%: _____ Hours at 70%: _____ Hours at 60%: _____
 Hours at 50%: _____ Hours at 40%: _____ Hours at 30%: _____ Hours at 20%: _____ Hours at 10%: _____

A. Subtotal of Above =	\$
B. Constant Torque VFD Project Cost = \$ _____ x 50% =	\$
TOTAL INCENTIVE REQUESTED FOR CONSTANT TORQUE VFD (lessor of A or B)	\$

Before you start your project, please review the information and requirements below and Focus on Energy's General Terms and Conditions posted at focusonenergy.com/terms.

INFORMATION AND REQUIREMENTS

Prescriptive Incentives

Agriculture, Schools and Government Program, Business Incentive Program, Chain Stores and Franchises Program, and Large Energy Users Program (collectively, "Business Programs"): Any project with an expected incentive exceeding \$25,000 require pre-approval BEFORE project initiation or equipment purchase to guarantee fund availability. Projects not receiving pre-approval will be subject to funding availability. Projects with expected incentives of \$10,000 or more may request pre-approval. Check the Focus on Energy website at focusonenergy.com/business or call 800.762.7077 for more information.

Custom Incentives

If your project does not fit the descriptions on this prescriptive incentive application form, it may qualify for a custom incentive. This requires pre-approval prior to project initiation and ordering equipment or issuing purchase orders. For Business Programs, direct inquiries to 800.762.7077 or visit focusonenergy.com/business.

Incentive Limits

Business Incentive Program, Large Energy Users Program, and Agriculture, Schools and Government Program: Incentives are limited to \$200,000 per project and \$400,000 per customer per calendar year for all Focus on Energy incentives (prescriptive and custom). Depending on your business tax classification, you may receive IRS Form 1099 for incentives totaling over \$600 in a calendar year.

Chain Stores and Franchises Program: Incentives are limited to \$250,000 per project and \$500,000 per customer per calendar year for all Focus on Energy incentives (prescriptive and custom). Depending on your business tax classification, you may receive IRS Form 1099 for incentives totaling over \$600 in a calendar year.

Trade Ally Information

A Trade Ally represents the company who provided/installed the equipment for a project or performed the service for which a customer is seeking an incentive. Trade Allies who have signed an agreement with Focus on Energy are allowed to receive certain program benefits, one of which is to receive direct payment of incentives at the Trade Ally's request. Incentives can only be paid directly to a Trade Ally if the Trade Ally has completed and submitted a Trade Ally Application.

The Federal Employer Identification Number (FEIN) and Business Classification of the Trade Ally is required IF you received your incentive as a credit on your invoice, whereby the incentive is paid directly to the Trade Ally. In this scenario, the credit must be clearly labeled as the Focus on Energy incentive and deducted from the amount due.

If your project was completed by more than one Trade Ally (example, equipment was purchased from one Trade Ally but installed by another Trade Ally) and the incentive is being paid to you the customer, please enter the information of the Trade Ally who installed your equipment in Section 4: Trade Ally Information. If the equipment was self-installed, please enter the information of the Trade Ally from whom you purchased the equipment.

Focus on Energy Information

Focus on Energy works with eligible Wisconsin residents and businesses to install cost-effective energy efficiency and renewable energy projects. Focus on Energy information, resources and financial incentives help to implement projects that otherwise would not be completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment, and manage the state's growing demand for electricity and natural gas.