

RETAIL & GROCERY INCENTIVE SHEET

Your guide to maximum savings

With all it takes to run your business, chances are keeping up with energy-efficient technologies is not number one on your to-do list.

Your Energy Advisor from FOCUS ON ENERGY® can provide guidance and make recommendations on what upgrades will bring the most bang for your business buck.

Find your competitive advantage through energy-efficient upgrades today and spread savings across your stores for years to come. Talk to your Energy Advisor to learn about available incentives detailed on the back side of this insert. Call **800.762.7077** or visit **focusonenergy.com/energy-advisor-map** to get started.



See back side for
available incentives

REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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WISCONSIN



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Partnering with Wisconsin utilities

2019 Retail & Grocery Incentives

Measure Name	Business Program Incentives		Unit
	Existing Buildings	New Construction	
Interior Lighting			
High Bay Lighting (LED)	\$30-\$200	See Lighting Power Density (LPD) on Focus on Energy website	Fixture
Linear Ambient Lighting	\$2-\$8		Fixture
2X2 LED Troffer	\$10-\$45		Fixture
1X4 LED Troffer	\$8-\$15		Fixture
2X4 LED Troffer	\$8-\$30		Fixture
LED Track Lights	\$0.10-\$0.20		Watt Reduced
Daylighting Controls	\$0.05-\$0.10	Not Applicable	Watt Controlled
Exterior Lighting			
LED Parking Lot Lighting	\$20-\$175	\$20-\$120	Fixture
LED Wall Pack	\$20-\$175	\$20-\$120	Fixture
Exterior Controls	\$10-\$35	\$10	Fixture
Exterior Signage	\$0.25-\$0.50	Not Applicable	Watt Reduced
Heating, Ventilation & Air Conditioning (HVAC)			
High Efficiency Packaged RTUs	\$30+	\$30+	Ton
Advanced Rooftop Unit Controllers	\$135-\$175	Not Applicable	Ton
Refrigeration			
ECM Evaporator Fan Motors (Reach-In Freezer or Cooler Cases)	\$25-\$100	Not Applicable	Motor
ECM Evaporator Fan Motors (Walk-In Freezer or Coolers)	\$25-\$150	Not Applicable	Motor
Evaporator Fan Motor Controls	\$15-\$60	\$15	Motor
Vertical LED Refrigerated Case Lighting	\$20-\$50	Not Applicable	Fixture
Horizontal LED Refrigerated Case Lighting	\$4-\$10	\$4	Linear Foot of Lamps
Case Light Occupancy Sensors	\$5-\$15	Not Applicable	Door
Low Energy and No Energy Refrigerated Case Doors	\$8-\$125	Not Applicable	Door
Add Doors to Existing Open Multideck Cases	\$60-\$100	\$60	Linear Foot
Replace Open Multideck with New Cases With Doors	\$80-\$200	\$80	Linear Foot
Anti-Sweat Heater Controls	\$30-\$80	Not Applicable	Door

Download the catalogs at focusonenergy.com/applications for a full listing of all available incentives and requirements.