



focus on energysm

Partnering with Wisconsin utilities

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FOR IMMEDIATE RELEASE

Lambeau Field & Focus on Energy Go the Extra Yard for Energy Efficiency

Green Bay Packers stadium renovation to save over \$100,000 annually in energy costs

GREEN BAY, WI (September 24, 2014) - While their football team was out winning the 2013 NFC North Division championship, the Green Bay Packers energy team was busy winning the battle against wasted energy. With the support of Focus on Energy, Wisconsin's statewide program for energy efficiency and renewable energy, and Wisconsin Public Service (WPS), the Green Bay Packers made energy efficiency upgrades in Lambeau Field, helping them save energy and lower their utility bill by more than \$100,000 per year. The Packers are hoping to inspire other Wisconsin businesses and residents to participate in Focus on Energy's energy savings programs.

The Packers completed their new South End expansion of Lambeau Field last year and are excited about the installation of four new energy efficiency projects for the 2014 season. They installed over 500 induction lighting fixtures in the concourse areas; 11 high-efficiency condensing boilers for stadium space heat, heating the field and snow melting; two high-efficiency electric chillers for air-conditioned areas; and ENERGY STAR[®]-qualified kitchen equipment in all the kitchen and food-prep areas. These projects will save the Packers over \$100,000 per year in energy costs, saving almost 800,000 kilowatt-hours of electricity and over 65,000 Therms, enough energy to power 147 homes for one year. Focus on Energy was able to provide incentives totaling over \$66,000 to assist with the energy-efficient equipment installations.

Focus on Energy is proud to be a part of current and future renovation projects at Lambeau Field. The expansion and redesign of the Oneida Nation Gate and the new and expanded player facilities recently completed include energy-efficient equipment installations that qualify for Focus on Energy incentives. Expansion and renovation of the Atrium, a two-year project currently underway, will involve advisory from Wisconsin Public Service and Focus on Energy to maximize energy-saving opportunities.



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Vendors and Focus on Energy Trade Ally partners responsible for the success of the installations were Masters Building Solutions, Heat & Power Products, Tweet Garot Mechanical, VDH Electric and Viking Electric Supply.

About Focus on Energy

Focus on Energy is Wisconsin utilities' statewide energy efficiency and renewable resource program funded by the state's investor-owned energy utilities and participating municipal and electric cooperative utilities. Focus on Energy works with eligible Wisconsin residents and businesses to install cost-effective energy efficiency and renewable energy projects. Focus on Energy information, resources and financial incentives help to implement projects that otherwise would not be completed. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control Wisconsin's growing demand for electricity and natural gas. For more information call 800.762.7077 or visit focusonenergy.com.

About the Green Bay Packers

The historic Green Bay Packers, established in 1919, are the NFL's only community-owned team with more than 364,000 shareholders. With a tradition of excellence, the Packers have captured an NFL-record 13 world championships, including four Super Bowls, and have 22 individuals in the Pro Football Hall of Fame, a total that is second among all teams. Lambeau Field, the Packers' venerable home, is the longest-tenured stadium in the NFL and recognized by many as having the top game-day experience in professional sports. More information is available online at www.packers.com.

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