Focus on Energy’s New Homes Program helps builders infuse energy efficiency best practices into new construction, stay on the cutting edge of building techniques and build your dream home.

WHAT IS IT?
Focus on Energy’s New Homes Program pairs new home builders with energy experts to construct new homes that are more durable, safe, comfortable and energy efficient than other homes merely built to Wisconsin’s Uniform Dwelling code.

Focus on Energy’s New Homes Program offers four levels of energy efficient construction. The higher the level, the more money you will save on energy bills.

<table>
<thead>
<tr>
<th>Energy Efficiency Level</th>
<th>Performance</th>
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<tbody>
<tr>
<td>1</td>
<td>10-19.9% more efficient than code</td>
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<tr>
<td>2</td>
<td>20-29.9% more efficient than code</td>
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<tr>
<td>3</td>
<td>30-39.9% more efficient than code</td>
</tr>
<tr>
<td>4</td>
<td>40-100% more efficient than code</td>
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IS IT RIGHT FOR YOU?
Want a new home that delivers ongoing energy savings? A Focus on Energy New Home is a smart choice. Focus on Energy New Homes are high performing, affordable and durable.

HOW DOES IT WORK?
Any residential new home builder that works in Wisconsin can participate in the Focus on Energy New Homes Program. Use the ‘Find a Trade Ally’ tab at focusonenergy.com to locate a participating builder.

Participating builders work with an independent, Focus on Energy Building Performance Consultant who will complete two comprehensive site visits as your new home is built. You can feel confident knowing that your Building Performance Consultant will work closely with your builder to ensure that your home is as energy efficient as designed.

The first site visit occurs when your home is framed and insulated. The second visit will occur when construction is complete. Your home will only become a certified Focus on Energy New Home if it passes all of the program’s energy efficiency requirements.

FOCUS ON ENERGY NEW HOMES PROGRAM: FROM START TO FINISH
1. Your builder works with a Focus on Energy Building Performance Consultant
2. New home is framed and insulated
3. Focus on Energy site visit one: framing and insulation review
4. Construction finished
5. Focus on Energy site visit two: performance testing
6. Home certified
7. Move into your new home!

ADVANTAGES
Benefits of Focus on Energy’s New Homes Program include:

Peace of mind—At every stage, a Focus on Energy Building Performance Consultant works with you and your builder to make sure your home meets the highest standards for energy efficiency. It ensures your dream home is a sound investment.

Lower energy bills—A Focus on Energy New Home is at least 10 percent more efficient than homes merely built to code.

Proof of quality—A Focus on Energy New Home provides indisputable proof that your home meets strict standards for energy efficiency, air tightness, insulation, ventilation, and combustion safety. Your Building Performance Consultant will conduct two site visits and an official certification process to ensure that your home meets these standards.

Resale differentiator—Focus on Energy New Home owners who sold their homes reported that prospective buyers valued energy efficiency when purchasing a home.

SAVING ENERGY AND MONEY FOR WISCONSIN
For more information, call 800.762.7077 or visit focusonenergy.com