



GET **\$35** FOR YOUR OLD FRIDGE OR FREEZER

Schedule your FREE pickup by visiting
focusonenergy.com/fridge or call **800.354.1898**

Focus on Energy can help lower your monthly energy bills - and pay you to do it! We'll give you \$35 for your old, working refrigerator or freezer.

While that old appliance in the basement may provide additional storage, it's not worth the additional cost on your electric bill. By recycling your old appliance, you can save up to \$150 a year on your energy bill. We make it easy for you to save the environment, AND your wallet.

IT'S AS EASY AS 1, 2, 3!

1. Schedule your free pickup by visiting us online or call our toll-free number.
2. If your unit qualifies, we will collect it from inside your home, free of charge and properly recycle it.
3. Receive a \$35 incentive.

..... Saving Energy and Money for Wisconsin



Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed. ©2017 Wisconsin Focus on Energy