

**HOME  
PERFORMANCE  
PROGRAM**

# HEATING AND COOLING IMPROVEMENTS

## Enjoy year-round savings and comfort

Looking to take steps toward lower energy bills and a more comfortable home? You're on the right path. With Heating and Cooling Improvements from Home Performance, you have a menu of energy-saving options to choose from, including:

- Heating equipment
- Cooling equipment
- Smart thermostats



Receive incentives for each individual improvement, or make multiple upgrades at once to increase your incentives (see back table for details). When you consider heating and cooling accounts for nearly half of the average home's energy usage, it's easy to see how the right mix of improvements can deliver sizable savings and help you use energy smarter.

### SIGNS IT'S TIME FOR AN UPGRADE:

- Your heating and cooling equipment is unreliable, inefficient, or over 15 years old.
- You've noticed excessive blower noises or sporadic pops, bangs, or rattles from your furnace.
- You have a manual or programmable thermostat that you don't set back regularly.
- Your energy bills have gone up.

### HELP IS ON YOUR SIDE:

You'll work with a Focus on Energy Trade Ally contractor who will guide you through the process and complete your improvements. Our partnering Trade Allies receive specialized training and program resources that set them apart from other contractors. To find a qualified contractor, visit [focusonenergy.com/findatradeally](http://focusonenergy.com/findatradeally).

Once your projects are complete, submit your incentive application within 60 days of installation. Applications and complete details are available at [focusonenergy.com/heatingandcooling](http://focusonenergy.com/heatingandcooling).

### YOUR BENEFITS

- Lower energy bills
- Improved home comfort
- Financial incentives
- Technical support



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## INCENTIVES FOR HEATING AND COOLING IMPROVEMENTS

Incentives valid January 1, 2017 through June 30, 2017

HEATING AND COOLING EQUIPMENT	TIER 1		TIER 2	
	INCENTIVE	INCENTIVE WITH SMART THERMOSTAT*	INCENTIVE	INCENTIVE WITH SMART THERMOSTAT*
Natural gas multi-stage furnace with ECM, 95%+ AFUE	\$125	\$250	\$525	\$650
Natural gas multi-stage furnace with ECM and 95%+ AFUE installed with a 16+ SEER central air conditioner	\$250	\$375	\$750	\$875
Modulating natural gas boiler with outdoor reset control, 95%+ AFUE	\$400	\$525	\$550	\$675
Modulating combination natural gas boiler with integrated domestic hot water and outdoor reset control, 95%+AFUE	\$500	\$625	\$675	\$800
Natural gas furnace, 95%+ AFUE	NA	NA	\$350	\$475
Propane multi-stage furnace with ECM, 90%+ AFUE	\$100	NA	\$300	NA
Indirect water heater (installed at the same time as qualified boiler)	\$100	NA	\$150	NA
Air source heat pump, 16+ SEER and 8.4 HSPF (propane, oil or electric furnace only; cannot be a mini-split or ductless system)	\$300	\$425	\$300	\$425
ECM replacement (must replace PSC motor)	\$100	NA	\$100	NA
Ductless mini-split heat pump for electric resistance heated home, 18+ SEER and 9.0+ HSPF (only for homes heated solely with electric resistance heat)	\$500	NA	\$500	NA
Heat pump water heater for electric water heater replacement only (ENERGY STAR® qualified)	\$300	NA	\$300	NA
Smart thermostat stand-alone (not installed along with new program qualified HVAC equipment). For use with natural gas furnace, natural gas boiler, and air source heat pump only.	\$75	NA	\$75	NA

\*Includes installation and smart thermostat incentive. **Note:** Work with your Trade Ally to ensure the equipment you install qualifies for Focus on Energy incentives. Qualified equipment lists and complete eligibility requirements are available at [focusenergy.com/heatingandcooling](http://focusenergy.com/heatingandcooling).

### THE WHOLE HOME APPROACH

For ultimate home comfort and savings, consider getting a home energy assessment. You'll receive customized efficiency recommendations and generous financial incentives when you move forward with important insulation and air sealing projects.

AIR SEALING AND INSULATION	TIER 1	TIER 2
10-19% energy reduction	\$850	\$1,000
20-29% energy reduction	\$1,250	\$1,500
30%+ energy reduction	\$2,000	\$2,250

**\$250 BONUS**

when you complete Whole Home Improvements and Heating and Cooling Improvements together within 90 days of each other. Does not include smart thermostat stand-alone.

### DO YOU QUALIFY FOR TIER 2 INCENTIVES?

You may be eligible for the larger Tier 2 incentives if your household income falls below the upper limits outlined below.

HOUSEHOLD SIZE	ANNUAL INCOME UPPER LIMIT
1	\$34,899
2	\$45,638
3	\$56,376
4	\$67,115
5	\$77,853
6	\$88,591

Follow these steps to become pre-approved for Tier 2 incentives:

- 1 Download the Income Eligibility Application at [focusenergy.com/heatingandcooling](http://focusenergy.com/heatingandcooling) or call **800.762.7077**.
- 2 Collect required documentation and submit your application.
- 3 Receive approval notification and move forward with your projects.

**LEARN MORE AT [FOCUSONENERGY.COM/HEATINGANDCOOLING](http://FOCUSONENERGY.COM/HEATINGANDCOOLING) OR CALL 800.762.7077.**

### SAVING MONEY AND ENERGY FOR WISCONSIN

Incentives are subject to change and cannot exceed project costs. Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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