

# CRACKING THE COMFORT CODE

HOME PERFORMANCE WITH ENERGY STAR®

Replacing windows can seem like the obvious choice for improving your home's comfort and reducing energy waste. But while energy-efficient windows do help to tackle drafts and air leaks, the majority of a home's energy is lost through other areas. Trouble spots include attics, walls, light fixtures, doors, and anywhere warm air can escape or sneak into your home.

In fact, the area surrounding each window—rather than the window itself—is often one of the main culprits. Upgrading your insulation and air sealing around these trouble spots is easier, less costly and can have a far greater impact on boosting your home's comfort and efficiency than entire window replacement.

## DO NEW WINDOWS PAY OFF?

Simply put, new windows are expensive. While upgrading to high-efficiency windows may save on heating and cooling costs, those savings are dwarfed by the many thousands of dollars it takes to replace an entire home's windows. On average, it can take a decade or more to recoup in energy savings what was spent on such a project. With an energy assessment, we can help you identify and achieve similar savings for much less.

If your windows are old, worn, or you're looking for an aesthetic improvement, we recommend replacing them as a package of upgrades which also includes air sealing and insulation. This will achieve ultimate home comfort and savings.



## SCHEDULE YOUR ASSESSMENT

Find a Trade Ally to assess your home at [focusonenergy.com/wholehome](http://focusonenergy.com/wholehome) or call 800.762.7077.

## SAVING MONEY AND ENERGY FOR WISCONSIN

Incentives are subject to change and cannot exceed project costs. Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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Partnering with Wisconsin utilities



## AIR-TIGHT SAVINGS

Air leakage can account for 30 percent or more of a home's heating and cooling costs. It can also let uninvited guests like moisture, noise, dust, and other pollutants into your home.

## Sealing your home helps put a stop to this with:

- Increased comfort and consistent temperatures
- Lower heating and cooling costs
- Healthier indoor air quality
- A more energy-efficient home

Even better, we'll help you out with cash incentives for eligible home improvements.