2016

COMMERCIAL REFRIGERATION INCENTIVE CATALOG

focus on energy℠
Partnering with Wisconsin utilities

SAVING ENERGY AND MONEY FOR WISCONSIN

For more information, call 800.762.7077 or visit focusonenergy.com

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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HOW TO APPLY

Focus on Energy makes saving energy and money easy for Wisconsin businesses. Use the information below to help guide your way to savings. For electronic copies of the forms visit focusonenergy.com/applications.

STEP 1 BEFORE YOU APPLY:

Verify customer and product eligibility:

- ❍ Confirm your gas and electric utilities participate in Focus on Energy at focusonenergy.com/utilities
- ❍ Read product requirements, both general and technology-specific, in your equipment's corresponding incentive catalog.
- ❍ Review the Participation Requirements on page 8.
- ❍ Review the Terms and Conditions at focusonenergy.com/terms
- ❍ View the qualified product lists at focusonenergy.com/business/qpls
- ❍ Applications for the Multifamily Energy Savings Program exceeding $10,000 and all other Business Programs exceeding $25,000 that do not receive pre-approval **may not** receive payment if program funds have been exhausted.
- ❍ Need help? Call us at 800.762.7077

Purchase and install your qualifying products by December 31, 2016.

STEP 2 WHAT YOU'LL NEED:

- ❍ Incentive Application & Equipment Incentive Catalog(s)
- ❍ Gas & Electric Utility Account Numbers
- ❍ Tax ID Number
- ❍ Invoice showing **proof of purchase(s)/installation MUST include:**
  - ❍ Trade Ally name, address and phone number
  - ❍ An itemized list of each product along with manufacturer name, model number, and quantity
  - ❍ Itemized purchase price of product/installation
  - ❍ Job Site Address
  - ❍ Incentives are capped at 100% of project cost unless otherwise noted.
- ❍ Manufacturer specifications – **MUST include:**
  - ❍ Full model number
  - ❍ Energy performance information
- ❍ Additional documentation (as required)

STEP 3 COMPLETE THIS APPLICATION:

- ❍ All fields on application are required. If not complete - application(s) cannot be processed
- ❍ Complete SECTION 7 with all product/equipment information. Use the Incentive Product Information Sheet if you need more room. Make sure you use the incentive code that's right for your facility. **Business incentive codes are found in blue. Multifamily incentive codes are found in green.**
- ❍ Include installation date (date of the last technology installed). If project is new construction, please use the occupancy date.
- ❍ Complete the catalog-specific Supplemental Data Sheet for applicable measures. An asterisk (*) next to the code indicates when this is needed.
- ❍ Include the reservation code(s) in SECTION 7 when applicable.
- ❍ Sign and date SECTION 8.
- ❍ Supporting documents are attached, including itemized invoice(s) and manufacturer specification sheets.
- ❍ Make a copy of the application and supporting documents for your records.

STEP 4 SUBMIT YOUR APPLICATION:

Mail, fax, or email your application and all supporting documentation. Applications must be submitted within 60 calendar days of project installation, unless otherwise noted. Please retain a copy of the application for your records.

Don't know where to send it? Refer to Page 7 for program descriptions and submittal information.

INCENTIVE APPLICATION

PLEASE COMPLETE ALL SECTIONS. INCOMPLETE APPLICATIONS CANNOT BE PROCESSED AND WILL DELAY PAYMENT OF INCENTIVES. APPLICATIONS MUST BE SUBMITTED WITHIN 60 DAYS OF PROJECT INSTALLATION. FOR AN ELECTRONIC COPY OF THIS FORM VISIT FOCUSONENERGY.COM/APPLICATIONS.

SECTION 1 ACCOUNT AND CUSTOMER INFORMATION

TAX IDENTIFICATION NUMBER (Check one.)

❍ FEIN **or** ❍ SSN

FEIN OR SOCIAL SECURITY NUMBER

BUSINESS CLASSIFICATION OF CUSTOMER

(Check one. Required for all businesses, including non-profits.)

❍ Corporation ❍ Partnership ❍ Sole Proprietorship – Individual

❍ LLC ❍ Other _____

OWNER NAME (REQUIRED IF SSN IS USED AS TAX IDENTIFICATION NUMBER)

COMPANY NAME

LEGAL ADDRESS (AS SHOWN ON COMPANY W-9)

CITY

STATE ZIP

How did you hear about us? (Check all that apply.)

❍ Utility ❍ Trade Ally ❍ Energy Advisor ❍ Website

❍ E-mail ❍ Trade Show/Event ❍ Advertisement/Mailing

❍ Other: _____

WHO DID YOU WORK WITH FROM FOCUS ON ENERGY ON THIS PROJECT? (CONTACT NAME)

SECTION 2 JOB SITE INFORMATION

(Please refer to your utility bills for account numbers below.)

JOB SITE BUSINESS NAME

ELECTRIC UTILITY AT JOB SITE

ELECTRIC ACCOUNT

GAS UTILITY AT JOB SITE

GAS ACCOUNT

❍ Job Site Address is same as Legal Address

❍ Job Site Address is different (complete below.)

JOB SITE ADDRESS

CITY

STATE ZIP

SECTION 3 CUSTOMER CONTACT INFORMATION

JOB SITE CUSTOMER CONTACT NAME

PRIMARY PHONE #

E-MAIL ADDRESS

SECTION 4 TRADE ALLY INFORMATION

FOCUS ON ENERGY TRADE ALLY

TRADE ALLY CONTACT NAME

PRIMARY PHONE #

E-MAIL ADDRESS

TRADE ALLY COMPANY NAME

ADDRESS

CITY

STATE ZIP

Must be a registered Trade Ally to receive payment. See Participation Requirements for more information.

(Check one.) ❍ FEIN **or** ❍ SSN

FEIN OR SOCIAL SECURITY NUMBER (REQUIRED IF RECEIVING PAYMENT)

SECTION 5 BUSINESS PAYMENT INFORMATION

Make incentive check payable to: ❍ Customer ❍ Trade Ally

Mail check to: ❍ Legal Address ❍ Job Site Address

❍ Alternate Address (complete below.)

ADDRESS

CITY

STATE ZIP

ATTENTION TO (OPTIONAL)

If Focus on Energy has a question about this application, we should contact:

❍ Customer ❍ Trade Ally ❍ Other _____

focus on energy℠

Partnering with Wisconsin utilities

SECTION 6

BUSINESS PROPERTY TYPE

❍ **Existing Building** ❍ **New Construction**

(Select one only. If applying for both existing and new construction equipment incentives please complete two separate applications)

Select one (1) property type that best describes your business:

- ❍ Agriculture Producer
  - ❍ Dairy
  - ❍ Livestock
  - ❍ Greenhouse
  - ❍ Crop Farming
  - ❍ Aquacare
  - ❍ Other: _____
- ❍ Education
  - ❍ College/University
  - ❍ Preschool/Day Care
  - ❍ Private K-12
  - ❍ Public K-12
  - ❍ Technical College
- ❍ Grocery/Convenience Store
- ❍ Financial Institution
- ❍ Food Service
- ❍ Government
  - ❍ Federal/State
  - ❍ Municipal/County
  - ❍ Native American
- ❍ Healthcare
  - ❍ Clinic
  - ❍ Hospital
  - ❍ Skilled Nursing
  - ❍ Other: _____
- ❍ Hotels & Lodging
- ❍ Manufacturing (product): _____
- ❍ Multifamily
  - ❍ Apartment
  - ❍ Condominium
  - ❍ Mixed Use

  Number of Units: _____

  Number of Buildings: _____
- ❍ Retail
- ❍ Service
- ❍ Religious Worship
- ❍ Other: _____

SECTION 7

INCENTIVE PRODUCT INFORMATION

Please refer to:

- **Applicable incentive catalog** for incentive codes, incentive per unit and product eligibility requirements.
- **focusonenergy.com/business/qpls** for qualified products lists.
- **Invoice showing proof of purchase** for Manufacturer and Model Number.
- **Incentive Product Information Sheet** if you need additional lines in the table below.

INCENTIVE CODE	MANUFACTURER NAME	MODEL #	UNIT MEASURE	# OF UNITS (A)	INCENTIVE PER UNIT (B)	TOTAL INCENTIVE (A X B)
L3111 (example)	*STARK LIGHTING*	*LED5VZP*	*Fixture*	*10*	$ *15.00*	$ *150.00*
					$	$
					$	$
					$	$
					$	$
					$	$
					$	$
					$	$

Itemized invoice(s) Attached	Yes ❍	**RESERVATION CODE(S)** (if applicable):		Subtotal from Incentive Product Information Sheet (if applicable)	$
Manufacturer Specifications Attached (if applicable):	Yes ❍	**INSTALLATION DATE:**	/ /	**INCENTIVE TOTAL***	$

SECTION 8

CUSTOMER SIGNATURE

Certification: The following certifications are required in order for this form to substitute for the IRS form W-9. Under penalty of perjury, I certify that:

- The number shown on this form is the correct taxpayer identification number.
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the IRS that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding.
- I am a U.S. citizen (includes a U.S. resident alien).

I agree that the stated energy-efficient measure(s) was (were) installed at the job site address listed above as part of the Focus on Energy Program. I have read and agree to the provisions set forth herein and to the Terms and Conditions posted at focusonenergy.com/terms. I understand that Focus on Energy may revise these Terms and Conditions at any time and I will not be notified in the event changes are made. To the best of my knowledge, the statements made on this application are complete, true and correct, and I have submitted the appropriate supporting documentation to receive an incentive.
(Please use blue or black ink in the signature box below.)

SIGN HERE

CUSTOMER SIGNATURE | NAME (PRINT) | DATE

Please select the program for which you are applying (check one):

- ❍ Agriculture, Schools and Government Program AgSGapps@focusonenergy.com
- ❍ Business Incentive Program BIPapps@focusonenergy.com
- ❍ Chain Stores and Franchises Program CSFapps@focusonenergy.com
- ❍ Large Energy Users Program LEUapps@focusonenergy.com
- ❍ Multifamily Energy Savings Program MESPapps@focusonenergy.com

Please see the Program Descriptions and Submittal Information page for mailing addresses and fax numbers.

*Incentive total may be adjusted based on project caps. See measure requirements and Terms and Conditions for more information.

PROGRAM DESCRIPTIONS AND SUBMITTAL INFORMATION

Submit your completed application to the program that best describes your business. Incentives for businesses are noted in blue and incentives for multifamily properties are green. Refer to the Program Descriptions with Examples page for more detailed program information.

NEED HELP?
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800.762.7077

INCENTIVES FOR BUSINESSES

Measure Description	Code	Incentive	Unit	NC
4' 1 Lamp 25W RWT8 System, Low Ballast Factor	L2556	$4	Fixture	✔
ECM Evaporator Fan Motor, Walk-in Cooler, <1/20HP	R2308	$30	Motor	
Hot Water Boiler <300 MBH	H2218	$3	MBH	✔

✔ = New Construction eligible

SAMPLE

AGRICULTURE, SCHOOLS AND GOVERNMENT (AgSG) PROGRAM

Customers include agricultural producers, tribes, federal facilities, municipal and county government buildings, K-12 schools, colleges, universities, and wastewater facilities. School and Government facilities that fall under LEU should apply to the LEU Program.

MAIL: Focus on Energy AgSG
725 W. Park Avenue
Chippewa Falls, WI 54729

FAX: 608.663.0267

E-MAIL: AgSGapps@focusonenergy.com

BUSINESS INCENTIVE PROGRAM (BIP)

Customers include but are not limited to commercial and industrial businesses, small to midsize healthcare facilities and hospitality businesses. Businesses that do not fall under AgSG, CSF, or LEU programs should apply to BIP.

MAIL: Focus on Energy BIP
12075 Corporate Parkway, Suite 100
Mequon, WI 53092

FAX: 262.240.0825

E-MAIL: BIPapps@focusonenergy.com

CHAIN STORES AND FRANCHISES (CSF) PROGRAM

Qualifying customers include chain and franchise retail, restaurant, grocery, and convenience stores with five or more branded locations in the state of Wisconsin.

MAIL: Focus on Energy CSF
12075 Corporate Parkway, Suite 100
Mequon, WI 53092

FAX: 262.240.0825

E-MAIL: CSFapps@focusonenergy.com

LARGE ENERGY USERS (LEU) PROGRAM

Qualifying customers consistently have energy utility bills over $60,000 per month. Typical Large Energy Users include paper and pulp, food processing, foundries, large hospitals, etc.

MAIL: Focus on Energy LEU
440 Science Drive, Suite 203
Madison, WI 53711

FAX: 608.819.9051

E-MAIL: LEUapps@focusonenergy.com

INCENTIVES FOR MULTIFAMILY PROPERTIES

Measure Description	Code	Incentive	Unit	NC
4' 1 Lamp 25W RWT8 System, Low Ballast Factor	M-L2556	$25	Fixture	✔
Faucet Aerator, 1.5 gpm, Bathroom, Electric (NC Only)	M-P3028	$3	Aerator	✔
Hot Water Boiler <300 MBH	M-H2743	$500	Boiler	✔

✔ = New Construction eligible

SAMPLE

MULTIFAMILY ENERGY SAVINGS PROGRAM (MESP)

Eligible for residential properties with four or more dwelling units, including apartments, condominiums, and mixed use buildings.

MAIL: Focus on Energy MESP
12075 Corporate Parkway, Suite 100
Mequon, WI 53092

FAX: 262.240.0825

E-MAIL: MESPapps@focusonenergy.com

NEW CONSTRUCTION ELIGIBLE Working on a new construction project? Look for the ✔ symbol within each table which indicates equipment measures that qualify for new construction incentives.

PLEASE NOTE →

SUPPLEMENTAL DATA SHEET NEEDED If you see the * symbol next to the code, this means additional information is needed on the catalog-specific Supplemental Data Sheet. Be sure to read the measure requirements in your catalog for directions.

NEED HELP?
CALL
800.762.7077

PARTICIPATION REQUIREMENTS

Before you start your project, please make sure you are familiar with participation requirements, program information and Terms and Conditions.

INFORMATION AND REQUIREMENTS

General Terms and Conditions

Review Focus on Energy's Terms and Conditions at focusonenergy.com/terms or call **800.762.7077** to request a copy be provided to you.

Prescriptive Incentives

Agriculture, Schools and Government Program, Business Incentive Program, Chain Stores and Franchises Program, and Large Energy Users Program (collectively, "Business Programs"): Any project with an expected incentive exceeding $25,000 require pre-approval BEFORE project initiation or equipment purchase to guarantee fund availability. Projects not receiving pre-approval will be subject to funding availability. Projects with expected incentives of $10,000 or more may request pre-approval. Check the Focus on Energy website at **focusonenergy.com/business** or call **800.762.7077** for more information.

Multifamily Energy Savings Program: Any project with an expected incentive exceeding $10,000 require pre-approval BEFORE project initiation or equipment purchase to guarantee fund availability. Projects not receiving pre-approval will be subject to funding availability. Check the Focus on Energy website at **focusonenergy.com/multifamily** or call **866.486.0832** for more information.

For all prescriptive incentives, the incentive can not exceed the cost of the product (including any external labor).

Custom Incentives

If your project does not fit the descriptions on this prescriptive incentive application form, it may qualify for a custom incentive. This requires approval prior to project initiation and ordering equipment or issuing purchase orders. For Business Programs, direct inquiries to **800.762.7077** or visit **focusonenergy.com/business**. For Multifamily Programs, direct inquiries to **866.486.0832** or visit **focusonenergy.com/multifamily**.

Incentive Limits

Agriculture, Schools and Government Program, Business Incentive Program, and Multifamily Energy Savings Program: Incentives are limited to $200,000 per project and $400,000 per customer per calendar year for all Focus on Energy incentives (prescriptive and custom). Depending on your business tax classification, you may receive IRS Form 1099 for incentives totaling over $600 in a calendar year.

Chain Stores and Franchises Program: Incentives are limited to $250,000 per project and $500,000 per customer per calendar year for all Focus on Energy incentives (prescriptive and custom). Depending on your business tax classification, you may receive IRS Form 1099 for incentives totaling over $600 in a calendar year.

Large Energy Users Program: Incentives are limited to $150,000 per project and $300,000 per customer per calendar year for all Focus on Energy incentives (prescriptive and custom). Depending on your business tax classification, you may receive IRS Form 1099 for incentives totaling over $600 in a calendar year.

Trade Ally Information

A Trade Ally represents the company who provided/installed the equipment for a project or performed the service for which a customer is seeking an incentive. Trade Allies who have signed an agreement with Focus on Energy are allowed to enjoy certain program benefits, one of which is to receive direct payment of incentives at the Trade Ally's request. Incentives can only be paid directly to a Trade Ally if the Trade Ally has completed and submitted a Trade Ally Application.

The Federal Employer Identification Number (FEIN) and Business Classification of the Trade Ally is required IF you received your incentive as a credit on your invoice, whereby the incentive is paid directly to the Trade Ally. In this scenario, the credit must be clearly labeled as the Focus on Energy incentive and deducted from the amount due.

If your project was completed by more than one Trade Ally (example, equipment was purchased from one Trade Ally but installed by another Trade Ally) and the incentive is being paid to you the customer, please enter the information of the Trade Ally who installed your equipment in Section 4: Trade Ally Information. If the equipment was self-installed, please enter the information of the Trade Ally from whom you purchased the equipment.

Focus on Energy Information

Focus on Energy works with eligible Wisconsin residents and businesses to install cost-effective energy efficiency and renewable energy projects. Focus on Energy information, resources and financial incentives help to implement projects that otherwise would not get completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas.

CATALOG GUIDE

Find the Focus on Energy equipment incentives you need in one of the incentive catalogs or applications pictured. All catalogs and applications are available at focusonenergy.com/applications. For custom incentives, visit **focusonenergy.com/custom** to get started. Still need help? Call us at **800.762.7077**, and we will find the correct resource for your needs.

NEED HELP?
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800.762.7077

AGRICULTURE

View these applications to find the equipment right for your facility:

- Dairy & Livestock Equipment Application
- Irrigation Systems & Grain Dryer Application
- Greenhouse Application

COMMERCIAL KITCHEN EQUIPMENT

- Cooking Equipment
- Commercial Kitchen Ventilation Equipment
- Washing Equipment

COMMERCIAL REFRIGERATION

- Case Lighting
- Commercial Refrigerators
- Commercial Freezers
- Commercial Ice Machines
- Electronically Commutated Motors
- Energy-Efficient Doors
- Non Self-Contained Controls
- Open Case Modifications
- Self-Contained Controls
- Vending Machines

HVAC/PLUMBING

- Appliances
- Aerators and Showerheads
- Boilers
- Boiler Controls and Burners
- Chillers
- Direct Expansion Systems
- Dock Seals and Hinges
- Forced Air and Radiant Heat
- Insulation (pipe and building)
- Steam Systems
- Variable Frequency Drives for HVAC
- Ventilation Upgrades and Controls
- Water Heaters

LIGHTING

- Daylight Controls
- Exterior Flood
- Exterior Controls
- Fuel and High Canopy
- High Bay and Low Bay
- High Bay Controls
- Linear Fluorescent
- Non High Bay Controls
- Other Interior and Exterior Fixtures
- Parking Garage and Low-Canopy
- Pole-Mounted
- Replacement Lamps
- Wall-Mounted

PROCESS SYSTEMS

- Air Compressors
- Accessories/Ancillary Equipment
- Compressed Air Load Shifting
- Compressed Air Survey Leak and Repair
- Heat Recovery
- Heat Treating
- Plastics
- Process Exhaust Filtration
- Pulp and Paper
- Steam Trap Maintenance and Replacement
- Pumps and Fans (Variable and Constant Torque)
- Variable Frequency Drives for Process

NEW CONSTRUCTION

Interested in NEW CONSTRUCTION incentives? Every catalog can be used to apply for new construction. Look for the ✔ in the measure tables to find qualifying equipment.

Qualifying Focus on Energy Trade Allies can also utilize the following offerings:

- Common Area Lighting Package (CALP)
- Express Building Tune-Up (EBTU)
- Exterior Lighting Optimization (ELO)
- Retrocomissioning (RCx)

Contact **800.762.7077** or visit **focusonenergy.com/trade-allies** to become a registered Trade Ally or find one for your needs.

SAVING ENERGY AND MONEY FOR WISCONSIN

For more information, call or visit focusonenergy.com

NEED HELP?
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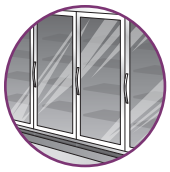
NON SELF-CONTAINED EQUIPMENT

ENERGY-EFFICIENT DOORS

General Requirements: Incentives are available for installing energy-efficient doors on refrigerated cases which meet the requirements as described in each of the sections below. Equipment may be installed on existing refrigerated cases or in conjunction with new equipment listed on this page. A manufacturer specification sheet must be attached to the application when submitted. Equipment costs must be itemized separately on invoice. Incentive may not exceed purchase price of the equipment.



ENERGY-EFFICIENT DOORS

Requirements:

- Doors for self-contained refrigerated cases are not eligible.
- Low-heat doors are doors with anti-condensate (anti-sweat) heaters with a wattage less than 63 watts per cooler door and less than 133 watts per freezer door. These heaters can be found on the glass, frame and/or rail (mullion).
- No-heat doors are doors with anti-condensate (anti-sweat) heaters with a wattage less than 52 watts per cooler door and less than 54 watts per freezer door. These heaters can be found on the glass, frame and/or rail (mullion).
- For cooler applications, only no-heat doors qualify; low-heat doors are not eligible.
- For freezer applications, both low-heat and no-heat doors qualify.

BUSINESS INCENTIVES				
Measure Description	**Code**	**Incentive**	**Unit**	**NC**
Case Door, Cooler, No-Heat	R2236	$8	Door	✔
Case Door, Freezer, Low-Heat	R2234	$40	Door	
Case Door, Freezer, No-Heat	R2235	$80	Door	✔
✔ = New Construction eligible				

NEED HELP?
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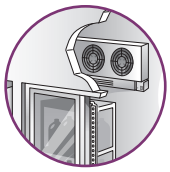
ELECTRONICALLY COMMUTATED MOTORS (ECMs)

General Requirements: Incentives are available for installing energy-efficient fan motors on refrigerated cases which meet the requirements as described in each of the sections below. Equipment may be installed on existing refrigerated cases or in conjunction with new equipment listed on this page. A manufacturer specification sheet must be attached to the application when submitted. Equipment costs must be itemized separately on invoice. Incentive may not exceed purchase price of the equipment. Incentives are available for ECMs or brushless direct current (DC) fan motors. New motors may be an upgrade or replace either shaded pole (SP) motors or permanent split capacitor (PSC) motors.

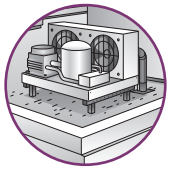


EVAPORATOR FAN MOTORS

Requirements:

- Incentive is available for retrofit in existing display case and walk-in evaporators and when replacing existing functional display cases and walk-ins with new display cases and walk-ins only if the old cases and walk-ins had either SP or PSC motors.
- Incentive is not available when replacing non-operational display cases and walk-ins.
- New motors must be designed specifically for use in evaporators.

BUSINESS INCENTIVES				
Measure Description	**Code**	**Incentive**	**Unit**	**NC**
ECM Evaporator Fan Motor, Walk-in Cooler, <1/20 HP	R2308	$25	Motor	
ECM Evaporator Fan Motor, Walk-in Cooler, 1/20 - 1 HP	R2309	$50	Motor	
ECM Evaporator Fan Motor, Walk-in Freezer, <1/20 HP	R2310	$25	Motor	
ECM Evaporator Fan Motor, Walk-in Freezer, 1/20 - 1 HP	R2311	$50	Motor	
ECM Motor, Cooler/Freezer Case	R2312	$25	Motor	
Not eligible for New Construction				



COMPRESSOR AND CONDENSER FAN MOTORS

Requirements:

- Must be used in conjunction with air-cooled condensers and compressors.
- Not eligible for installation in redundant or backup equipment.

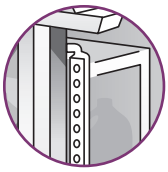
BUSINESS INCENTIVES				
Measure Description	**Code**	**Incentive**	**Unit**	**NC**
ECM Compressor Fan Motor	R2306	$25	Motor	✔
ECM Condenser/Condensing Unit Fan Motor	R2307	$25	Motor	✔
✔ = New Construction eligible				

PRO TIP

When upgrading to ECMs, consider upgrading the fan blades at the same time to ensure optimal operation of the fans. Many times the blades are dented or misshapen, causing the new motors to run less efficiently.

CASE LIGHTING

General Requirements: Incentives are available for installing light emitting diode (LED) fixtures on refrigerated cases which meet the requirements as described in each of the sections below. Equipment may be installed on existing refrigerated cases or in conjunction with new equipment listed on this page. A manufacturer specification sheet must be attached to the application when submitted. Equipment costs must be itemized separately on invoice. Incentive may not exceed purchase price of the equipment.



LED REFRIGERATION CASE LIGHTING

Requirements:

- Incentives are available for LED retrofits in existing refrigerated display cases and for new installation on refrigerated display cases with qualifying LED case lights.
- If customer is installing new cases, customer must provide project documentation that meets current Department of Energy requirements to serve as evidence that an alternate case is being considered. Examples of project documentation include a project proposal or letter from the customer showing alternative technologies.
- Eligibility is limited to LED fixtures on reach-in refrigerated cases; self-contained refrigerated merchandisers are eligible for installed fixtures over 5 feet in length.
- Complete make and model numbers must be included on invoicing in order to be eligible for an incentive.
- Must be listed on DLC qualified product list under the "Display Case Luminaires," "Horizontal Refrigerated Case Luminaires" for horizontal fixtures or "Vertical Refrigerated Case Luminaires" for vertical fixtures primary use category.

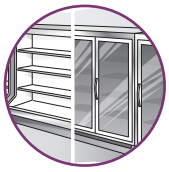
BUSINESS INCENTIVES				
Measure Description	**Code**	**Incentive**	**Unit**	**NC**
LED, Horizontal Case Lighting, replacing or instead of Linear Fluorescent	R3114	$4	Linear Foot of Lamps	✔
LED, Vertical Case Lighting, replacing or instead of Linear Fluorescent	R2456	$20	Door	✔
✔ = New Construction eligible				

PRO TIP

LED case lights use less wattage than linear fluorescent lighting, distribute light more evenly and provide better color rendering of the product displayed. These lights also reduce the amount of heat that is introduced into the case, reducing compressor runtime and refrigeration costs.

OPEN CASE MODIFICATIONS

General Requirements: Incentives are available for installing energy-efficient equipment on refrigerated cases which meet the requirements as described in each of the sections below. Equipment may be installed on existing refrigerated cases or in conjunction with new equipment listed on this page. A manufacturer specification sheet must be attached to the application when submitted. Equipment costs must be itemized separately on invoice. Incentive may not exceed purchase price of the equipment. Linear foot measurement is the side-to-side measured width of the case.

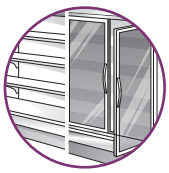


RETROFIT OPEN MULTIDECK-STYLE CASES WITH CASES WITH DOORS

Requirements:

- Existing cases must be open multideck-style and 6 feet or taller without doors and may either be cooler or freezer.
- Island, floral and specialty cases do not qualify.
- This incentive is only available for new cases; refurbished cases are not eligible for this incentive.
- Enter linear feet of new cases replacing old cases.
- To be eligible, the open multideck-style and case with doors width (side-to-side measurement of cases) must be within 3 linear feet of each other. Customer must provide case footprint details (case model numbers and quantities and store floor plan with location of cases that are applying for this incentive clearly noted on the floor plan) to serve as evidence that the cases are within 3 linear feet of each other.
- Other case enhancements such as anti-sweat heater controls, no-energy doors, LED lighting and ECM fan motors may be eligible for additional incentives.
- Existing case must be functional and in active use prior to replacement.
- If customer is installing new cases, customer must provide project documentation to serve as evidence that an alternate case is being considered. Examples of project documentation include a project proposal or letter from the customer showing alternative technologies.

BUSINESS INCENTIVES				
Measure Description	**Code**	**Incentive**	**Unit**	**NC**
Reach-In Refrigerated Case with Doors replacing or instead of Open Multideck Case	R2509	$80	Linear Foot	✔
✔ = New Construction eligible				



RETROFIT OPEN REFRIGERATED CASES WITH DOORS

Requirements:

- Existing cases must be open multideck-style and 6 feet or taller without doors and may either be cooler or freezer.
- Island, floral and specialty cases do not qualify.
- Enter linear feet of doors added to case.
- Other case enhancements such as anti-sweat heater controls, no-energy doors, LED lighting and ECM fan motors may be eligible for additional incentives.

BUSINESS INCENTIVES				
Measure Description	**Code**	**Incentive**	**Unit**	**NC**
Retrofit Open Refrigerated Cases with Doors	R3409	$60	Linear Foot	
Not eligible for New Construction				

NIGHT CURTAINS

Requirements:

- Applies to professionally installed, permanent night curtain products only.
- Curtain must be manufactured with low-emissivity perforations or use breathable woven aluminum fabric.
- Both motorized and pull-down versions are eligible.
- Linear foot measurement is the side-to-side (not top to bottom) measured width of all installed night curtains.
- Existing cases must be open multideck-style and 6 feet or taller without doors and may be cooler or freezer.

BUSINESS INCENTIVES				
Measure Description	**Code**	**Incentive**	**Unit**	**NC**
Cooler Night Curtains, Open Coolers	R2271	$7	Linear Foot	✔
✔ = New Construction eligible				

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SELF-CONTAINED EQUIPMENT

SELF-CONTAINED EQUIPMENT

General Requirements: Incentives are available for installing self-contained equipment which meet the requirements as described in each of the sections below. Equipment model must be on list of qualifying equipment to qualify for an incentive. Invoice must indicate equipment manufacturer, model and serial number for each piece of equipment installed. Equipment costs must be itemized separately on invoice. Incentive may not exceed purchase price of the equipment.

COMMERCIAL REFRIGERATORS

Requirements:

- Incentive is based on the internal volume as reported on the ENERGY STAR® qualifying list.
- Equipment model must be on list of qualifying equipment for ENERGY STAR refrigerators to qualify for an incentive.

BUSINESS INCENTIVES				
Measure Description	**Code**	**Incentive**	**Unit**	**NC**
Refrigerator, Chest, Glass Door, <15 cu ft, ENERGY STAR	R2521	$40	Refrigerator	✔
Refrigerator, Chest, Glass Door, 15-29 cu ft, ENERGY STAR	R2522	$60	Refrigerator	✔
Refrigerator, Chest, Glass Door, 30-49 cu ft, ENERGY STAR	R2523	$120	Refrigerator	✔
Refrigerator, Chest, Glass Door, 50+ cu ft, ENERGY STAR	R2524	$160	Refrigerator	✔
Refrigerator, Chest, Solid Door, <15 cu ft, ENERGY STAR	R2525	$40	Refrigerator	✔
Refrigerator, Chest, Solid Door, 15-29 cu ft, ENERGY STAR	R2526	$60	Refrigerator	✔
Refrigerator, Chest, Solid Door, 30-49 cu ft, ENERGY STAR	R2527	$120	Refrigerator	✔
Refrigerator, Chest, Solid Door, 50+ cu ft, ENERGY STAR	R2528	$160	Refrigerator	✔
Refrigerator, Vertical, Glass Door, <15 cu ft, ENERGY STAR	R2529	$40	Refrigerator	✔
Refrigerator, Vertical, Glass Door, 15-29 cu ft, ENERGY STAR	R2530	$60	Refrigerator	✔
Refrigerator, Vertical, Glass Door, 30-49 cu ft, ENERGY STAR	R2531	$120	Refrigerator	✔
Refrigerator, Vertical, Glass Door, 50+ cu ft, ENERGY STAR	R2532	$160	Refrigerator	✔
Refrigerator, Vertical, Solid Door, <15 cu ft, ENERGY STAR	R2533	$40	Refrigerator	✔
Refrigerator, Vertical, Solid Door, 15-29 cu ft, ENERGY STAR	R2534	$60	Refrigerator	✔
Refrigerator, Vertical, Solid Door, 30-49 cu ft, ENERGY STAR	R2535	$120	Refrigerator	✔
Refrigerator, Vertical, Solid Door, 50+ cu ft, ENERGY STAR	R2536	$160	Refrigerator	✔
✔ = New Construction eligible				

COMMERCIAL FREEZERS

Requirements:

- Incentive is based on the internal volume as reported on the ENERGY STAR® qualifying list.
- Equipment model must be on list of qualifying equipment for ENERGY STAR freezers to qualify for an incentive.

BUSINESS INCENTIVES				
Measure Description	**Code**	**Incentive**	**Unit**	**NC**
Freezer, Chest, Glass Door, <15 cu ft, ENERGY STAR	R2321	$40	Freezer	✔
Freezer, Chest, Glass Door, 15-29 cu ft, ENERGY STAR	R2322	$60	Freezer	✔
Freezer, Chest, Glass Door, 30-49 cu ft, ENERGY STAR	R2323	$120	Freezer	✔
Freezer, Chest, Glass Door, 50+ cu ft, ENERGY STAR	R2324	$160	Freezer	✔
Freezer, Chest, Solid Door, <15 cu ft, ENERGY STAR	R2325	$40	Freezer	✔
Freezer, Chest, Solid Door, 15-29 cu ft, ENERGY STAR	R2326	$60	Freezer	✔
Freezer, Chest, Solid Door, 30-49 cu ft, ENERGY STAR	R2327	$120	Freezer	✔
Freezer, Chest, Solid Door, 50+ cu ft, ENERGY STAR	R2328	$160	Freezer	✔
Freezer, Vertical, Glass Door, <15 cu ft, ENERGY STAR	R2329	$40	Freezer	✔
Freezer, Vertical, Glass Door, 15-29 cu ft, ENERGY STAR	R2330	$60	Freezer	✔
Freezer, Vertical, Glass Door, 30-49 cu ft, ENERGY STAR	R2331	$120	Freezer	✔
Freezer, Vertical, Glass Door, 50+ cu ft, ENERGY STAR	R2332	$160	Freezer	✔
Freezer, Vertical, Solid Door, <15 cu ft, ENERGY STAR	R2333	$40	Freezer	✔
Freezer, Vertical, Solid Door, 15-29 cu ft, ENERGY STAR	R2334	$60	Freezer	✔
Freezer, Vertical, Solid Door, 30-49 cu ft, ENERGY STAR	R2335	$120	Freezer	✔
Freezer, Vertical, Solid Door, 50+ cu ft, ENERGY STAR	R2336	$160	Freezer	✔
✔ = New Construction eligible				

VENDING MACHINES

Requirements:

- Incentives are paid to the utility rate payer where equipment is installed.
- Qualifying Wisconsin address of where unit was installed must be indicated on application or invoice.
- Program may periodically verify placement of equipment based on information provided.
- Equipment model must be on list of qualifying equipment for ENERGY STAR vending machines to qualify for an incentive.

BUSINESS INCENTIVES				
Measure Description	**Code**	**Incentive**	**Unit**	**NC**
Vending Machine, Cold Beverage, Not Software Activated, ENERGY STAR	R2615	$80	Vending Machine	✔
Vending Machine, Cold Beverage, Software Activated, ENERGY STAR	R2616	$80	Vending Machine	✔
✔ = New Construction eligible				

MULTIFAMILY INCENTIVES				
Measure Description	**Code**	**Incentive**	**Unit**	**NC**
Vending Machine, Cold Beverage, Not Software Activated, ENERGY STAR	M-R2615	$100	Machine	✔
Vending Machine, Cold Beverage, Software Activated, ENERGY STAR	M-R2616	$100	Machine	✔
✔ = New Construction eligible				

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PRO TIP

ENERGY STAR® labeled commercial refrigerators and freezers are more energy efficient because they are designed with components such as ECM evaporator and condenser fan motors or high efficiency compressors. These models significantly reduce energy consumption and save as much as 35% compared to standard models.

COMMERCIAL ICE MACHINES

Requirements:

- Incentive is based on the ice harvest rate of the unit as reported on the CEE Tier 2 qualifying list.
- Water-cooled ice machines must be installed using a closed-loop system or a system with a remote evaporative condenser, i.e., cooling tower.
- Units installed using a once-through or pass-through cooling system do not meet the requirements of this specification.
- Equipment model must be on list of qualifying equipment for CEE Tier 2 ice machines to qualify for an incentive.

BUSINESS INCENTIVES				
Measure Description	**Code**	**Incentive**	**Unit**	**NC**
Ice Machine, CEE Tier 2, Air-Cooled, Self-Contained, 0-499 lbs/day	R3414	$40	Ice Machine	✔
Ice Machine, CEE Tier 2, Air-Cooled, Ice-Making Head, 0-499 lbs/day	R3416	$40	Ice Machine	✔
Ice Machine, CEE Tier 2, Air-Cooled, Remote Condensing, 0-499 lbs/day	R3422	$40	Ice Machine	✔
Ice Machine, CEE Tier 2, Air-Cooled, Ice-Making Head, 500-999 lbs/day	R3417	$80	Ice Machine	✔
Ice Machine, CEE Tier 2, Air-Cooled, Remote Condensing, 500-999 lbs/day	R3423	$80	Ice Machine	✔
Ice Machine, CEE Tier 2, Air-Cooled, Ice-Making Head, ≥1,000 lbs/day	R3418	$120	Ice Machine	✔
Ice Machine, CEE Tier 2, Air-Cooled, Remote Condensing, ≥1,000 lbs/day	R3424	$120	Ice Machine	✔
Ice Machine, CEE Tier 2, Water-Cooled, Self-Contained, 0-499 lbs/day	R3415	$40	Ice Machine	✔
Ice Machine, CEE Tier 2, Water-Cooled, Ice-Making Head, 0-499 lbs/day	R3419	$40	Ice Machine	✔
Ice Machine, CEE Tier 2, Water-Cooled, Ice-Making Head, 500-999 lbs/day	R3420	$80	Ice Machine	✔
Ice Machine, CEE Tier 2, Water-Cooled, Ice-Making Head, ≥1,000 lbs/day	R3421	$120	Ice Machine	✔
✔ = New Construction eligible				

PRO TIP

Ice machines that meet CEE Tier 2 efficiency levels use approximately 25% less water than similar standard models which is equivalent to roughly 53 gallons of water saved per day.

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NOTES

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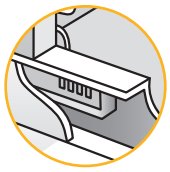
REFRIGERATION CONTROLS

NON SELF-CONTAINED CONTROLS

General Requirements: Incentives are available for installing controls on non self-contained refrigeration equipment which meet the requirements as described in each of the sections below. Controls may be installed on existing equipment or in conjunction with new equipment listed on this page. Invoice must include make and model number of controls. Controls costs must be itemized separately on invoice. Incentive may not exceed purchase price of the controls.



ANTI-SWEAT HEATER CONTROLS

Requirements:

- Controls may be part of a larger store system, such as PMAC, Energy Management System, etc. If they are included within a larger system, please include the system information along with the options for anti-sweat heater controls denoted.
- Must sense the relative humidity in the air outside of the display case and turn off the anti-sweat heaters at low humidity conditions.
- Must control heaters on rail (mullion) and door, if equipped with heater.
- Standard doors are doors with anti-condensate (anti-sweat) heaters with a wattage above 63 watts per cooler door and 133 watts per freezer door. Low-heat doors are doors with anti-condensate heaters with a wattage less than 63 watts per cooler door and less than 133 watts per freezer door. No-heat doors are doors with anti-condensate heaters with a wattage less than 52 watts per cooler door and less than 54 watts per freezer door. These heaters can be found on the glass, frame and/or rail (mullion).

BUSINESS INCENTIVES				
Measure Description	**Code**	**Incentive**	**Unit**	**NC**
Anti-Sweat Heater Controls, Freezer Case, Low-Heat Door	R2197	$30	Door	✔
Anti-Sweat Heater Controls, Freezer Case, No-Heat Door	R2198	$30	Door	✔
Anti-Sweat Heater Controls, Freezer Case, Standard Door	R2199	$30	Door	
Anti-Sweat Heater Controls, Refrigerated Case, Low-Heat or No-Heat Door	R2200	$30	Door	✔
Anti-Sweat Heater Controls, Refrigerated Case, Standard Door	R2201	$30	Door	
✔ = New Construction eligible				

PRO TIP

Anti-sweat heaters on doors are designed to run constantly to eliminate moisture buildup on the glass. Heaters are only needed during periods of high humidity. Adding anti-sweat heater controls to refrigerated case doors will reduce runtime of the heaters, also reducing the amount of heat added to the refrigerated case.

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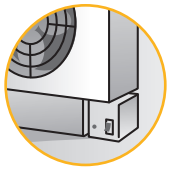
800.762.7077



EVAPORATOR FAN SPEED CONTROLS

Requirements:

- In the **# of Units** column on the application, specify the quantity of individual evaporator fan motors controlled, not the number of controllers installed.
- Eligible for controls used in conjunction with SP, PSC and/or ECM evaporator fan motors in walk-in coolers and freezers.
- For cooler/freezer spaces storing perishable food product, include test results or statement indicating cooler/freezer space has been properly tested to avoid hot spots away from thermostat during low-speed fan operation.
-

BUSINESS INCENTIVES				
Measure Description	**Code**	**Incentive**	**Unit**	**NC**
Evaporator Fan Control	R2269	$15	Motor	✔
✔ = New Construction eligible				

CASE LIGHT OCCUPANCY SENSORS

Requirements:

- Sensors for both end-of-aisle and individual cases qualify.
- Eligible for lighting on see-through doors equipped on commercial reach-in cases or walk-ins.
- In the **# of Units** column on the application, specify the quantity of doors controlled by sensors, not the number of sensors, and document both the quantity of controllers and quantity of controlled LED-lit doors on invoicing.

BUSINESS INCENTIVES				
Measure Description	**Code**	**Incentive**	**Unit**	**NC**
Occupancy Sensor, LED Refrigerated Case Lights	R2482	$10	Door	✔
✔ = New Construction eligible				

FLOATING HEAD PRESSURE CONTROLS

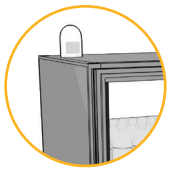
Requirements:

- Controls must monitor and modulate refrigerant line pressure based on ambient temperature and/or atmospheric conditions.
- Controls for both air-cooled condensing unit and central refrigeration systems are eligible.
- Heating, ventilation and air conditioning (HVAC) and ammonia systems are not eligible.
- Enter refrigeration system tonnage controlled with floating head pressure controls.
- If the tonnage is unknown, estimate using controlled compressor horsepower and the following general assumptions:
  - Low-temp (freezer): Compressor HP controlled/1.9= _____ estimated system tons
  - Medium-temp (cooler): Compressor HP controlled/1.2= _____ estimated system tons

BUSINESS INCENTIVES				
Measure Description	**Code**	**Incentive**	**Unit**	**NC**
Refrigeration Controls, Floating Head Pressure	R2510	$15	Ton	✔
✔ = New Construction eligible				

SELF-CONTAINED CONTROLS

General Requirements: Incentives are available for installing controls on self-contained refrigeration merchandisers which meet the requirements as described in each of the sections below. Controls may be installed on existing equipment or in conjunction with new equipment listed on this page. Invoice must include make and model number of controls. Controls costs must be itemized separately on invoice. Incentive may not exceed purchase price of the controls. Controls should periodically power up machine at intervals to maintain product temperature and provide compressor protection. Controls are for units containing non-perishable contents only.

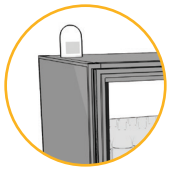


BEVERAGE COOLER CONTROLS

Requirements:

- Controls must be applied to self-contained commercial merchandising beverage coolers only.
- Coolers must have see-through doors, may or may not have interior lighting and must have a net capacity ≥8 cubic feet.
- Controls may function in one of two ways:
  - Controls must include a passive occupancy sensor to turn off lights and compressor when surrounding area is unoccupied for a preset length of time, or
  - System will leave lights on while controlling compressor operation based on sales activity instead of occupancy.
- ENERGY STAR qualified beverage coolers do not qualify for the sales-based (non-occupancy sensor) control incentive.

BUSINESS INCENTIVES				
Measure Description	**Code**	**Incentive**	**Unit**	**NC**
Beverage Cooler Controls	R2202	$40	Beverage Cooler	✔
✔ = New Construction eligible				



VENDING MACHINE CONTROLS

Requirements:

- Controls may function in one of two ways:
  - Controls must include a passive occupancy sensor to turn off lights and compressor when surrounding area is unoccupied for a preset length of time, or
  - System will leave lights and card reader electronics on while controlling compressor operation based on sales activity instead of occupancy.
- ENERGY STAR qualified vending machines do not qualify for the sales-based (non-occupancy sensor) control incentive.

BUSINESS INCENTIVES				
Measure Description	**Code**	**Incentive**	**Unit**	**NC**
Vending Machine Controls, Occupancy Based, Cold Beverage Machine	R2611	$50	Machine	✔
Vending Machine Controls, Occupancy Based, Snack Machine	R2612	$10	Machine	✔
Vending Machine Controls, Sales Based, Cold Beverage Machine	R2613	$50	Machine	✔
Vending Machine Controls, Sales Based, Snack Machine	R2614	$10	Machine	✔
✔ = New Construction eligible				

SAMPLE INVOICE – CUSTOMER RECEIVING INCENTIVE

NEED HELP?
CALL
800.762.7077

Focus on Energy requires a copy of your itemized invoice to process customer incentives. Use this example to help guide you through our invoice requirements. If submitting a purchase order, please submit an invoice as well. **Purchase orders alone are not sufficient documentation.**

INVOICE

INVOICE DATE AND NUMBER

Date: 1/1/2015
Invoice # 00001

PROVIDER NAME AND ADDRESS

ABC LIGHTING CONTRACTOR
111 Lighting Expert Rd
Anytown, WI 53523
(555) 555-1212

CUSTOMER NAME AND ADDRESS

To

John Sample Corporation
123 Save Energy Way
Anytown, WI 53590

Ship To

John Sample Corporation
123 Save Energy Way
Anytown, WI 53590

INCLUDE JOB SITE INFORMATION (NAME & ADDRESS) IF DIFFERENT FROM ABOVE

QUANTITY SHIPPED	MANUFACTURER OR BRAND	MODEL #	DESCRIPTION	EXTENDED PRICE
10	ABC Brand	XYZ123000-6	6 Lamp T8 High Bay Fixture	$ 1,200.00
10	ABC Brand	X71DPP-60D135-0	4' 3 Lamp HPT8 Fixture	$ 2,500.00
10	ABC Brand	XX-332-L	Low Ballast Factor Ballast	$ 00.00
30	ABC Brand	T8XXXXXX	Lamps	$ 00.00
25	ABC Brand	XY-XXLED-15	15W – LED Lamp	$ 375.00
2	ABC Brand	ZZ-123	Passive infrared sensor	$ 90.00
8	ABC Brand	XX-XYZLED-123	LED Pole Mounted Exterior Fixture	$ 3,600.00
2	ABC Brand	YY – 122 – XYZ	LED Wall Pack	$ 7,20.00

INCLUDE BALLAST AND LAMP MODEL NUMBERS

INCLUDE ITEM COST

SPECIFY THE QUANTITY FOR EACH

IDENTIFY MANUFACTURER AND MODEL NUMBERS

INCLUDE A DETAILED DESCRIPTION

Subtotal	**$8,485.00**
Sales Tax	**$466.68**
Total	**$8,951.68**

TOTAL AMOUNT DUE

Thank you for your business!

SAMPLE INVOICE – TRADE ALLY RECEIVING INCENTIVE

NEED HELP?
CALL
800.762.7077

Focus on Energy requires a copy of your itemized invoice to process customer incentives. Use this example to help guide you through our invoice requirements. Only registered Trade Allies can receive incentive payments. If submitting a purchase order, please submit an invoice as well. **Purchase orders alone are not sufficient documentation.**

INVOICE

INVOICE DATE AND NUMBER

Date: 1/1/2015
Invoice # 00001

REGISTERED TRADE ALLY NAME AND ADDRESS

XYZ HVAC CONTRACTOR
111 HVAC Expert Rd
Anytown, WI 53523
(555) 555-1212

To

CUSTOMER NAME AND ADDRESS

John Sample Corporation
123 Save Energy Way
Anytown, WI 53590

Ship To

John Sample Corporation
123 Save Energy Way
Anytown, WI 53590

INCLUDE JOB SITE INFORMATION (NAME & ADDRESS) IF DIFFERENT FROM ABOVE

QUANTITY SHIPPED	MANUFACTURER OR BRAND	MODEL #	DESCRIPTION	EXTENDED PRICE
1	ABC Brand	XYZ123000-17	3 Ton Rooftop Unit	$ 2,733.00
1	ABC Brand	X71DPP-60D135-0	Natural Gas Boiler – 150,000 BTU, 95% efficient	$ 4,685.00

SPECIFY THE QUANTITY FOR EACH

IDENTIFY MANUFACTURER AND MODEL NUMBERS

INCLUDE A DETAILED DESCRIPTION

INCLUDE ITEM COST

If you are a Focus on Energy registered Trade Ally that is receiving the incentive you must show the credit to the customer on your invoice

Focus on Energy Incentive	- $ 250.00
Subtotal	$ 7,168.00
Sales Tax	$ 394.24
Total	$ 7,562.24

TOTAL AMOUNT DUE

Thank you for your business!

PROGRAM DESCRIPTIONS WITH EXAMPLES

Use the detailed descriptions below to help find the program that's right for you. Still not sure? Call **800.762.7077** and our program staff will help you find the program to meet your needs. You can also visit **focusonenergy.com** to find savings opportunities specific to your business.

INCENTIVES FOR BUSINESS

AGRICULTURE, SCHOOLS AND GOVERNMENT (AgSG) PROGRAM

Facility types include:

Agriculture Producers	School Facilities	Government
Dairy Farms	Public and Private K-12	Federal/State
Livestock	Churches if associated with a school	Municipal/County
Greenhouses	Technical Colleges	Wastewater Treatment (Non-LEU)
Crop Farming	2 Year UW Colleges	Tribes
Aquacare	Small Colleges & Universities (non-LEU)	

Agriculture producers are businesses engaged in growing and producing product such as grain, livestock, milk, poultry, fruits, vegetables, bees and honey, fish, shellfish, etc.

BUSINESS INCENTIVE PROGRAM (BIP)

Qualifying customers are businesses that do not fall under AgSG, CSF, or LEU programs. Typical facility types include:

- Commercial facilities - e.g. banks, hotels, offices
- Small to midsize industrial facilities - e.g. manufacturing, breweries, processors of raw agricultural products into intermediary or final products
- Small to midsize healthcare facilities - e.g. nursing homes/skilled nursing, community-based residential facilities (CBRF)

CHAIN STORES AND FRANCHISES (CSF) PROGRAM

Qualifying customers are businesses with the following primary facility types:

- Retail stores with 5 or more branded locations in Wisconsin
- Restaurants with 5 or more branded locations in Wisconsin
- Grocery Stores with 5 or more branded locations in Wisconsin
- Convenience stores/gas stations with 5 or more locations owned by the same corporation or ownership group in Wisconsin
- For a full list of eligible customers, visit focusonenergy.com/chainstores

LARGE ENERGY USERS (LEU) PROGRAM

Qualifying customers have incurred monthly energy demand of at least 1,000 kW of electricity or 100,000 Therms of natural gas at least once in the last 12 months and were billed at least $60,000 by their energy utility. Typical facility types include:

- Large industrial facilities – e.g. paper mills, food processors, foundries
- Large healthcare – e.g. large hospitals, large healthcare systems including VA hospitals
- School and government facilities - e.g. UW 4-year universities, large private universities, Fort McCoy
- Large publicly-owned wastewater treatment plants – e.g. Milwaukee Metropolitan Sewerage District

SMALL BUSINESS PROGRAM (SBP)

Qualifying customers are businesses with an average peak monthly electric demand up to 100 kW. Customers eligible for the SBP are also eligible for AgSG and BIP for measures that are not included in the SBP. Typical facility types include:

- Independent retail stores
- Churches not associated with a school
- Small hotels/motels
- Restaurants not served by the CSF Program
- Laundromats
- Small offices
- Storage facilities
- Agricultural producers on residential rates/tariffs due to a residence attached to an Agribusiness
- Town halls, Private Schools, and Fire and Police Stations in towns with a population under 7,500

Visit **focusonenergy.com/smallbusiness** for more information on participating in this program.

INCENTIVES FOR MULTIFAMILY PROPERTIES

MULTIFAMILY ENERGY SAVINGS PROGRAM (MESP)

Qualifying customers own/manage residential properties which include:

- Apartments/condominiums buildings with 4 or more units under one roof
- Residential care apartment complexes (RCAC)
- Nursing homes/assisted living without skilled nursing
- Student housing
- Rooming houses containing 4+ bedrooms
- Housing authorities

MIXED USE FACILITIES

Mixed use facilities are buildings which qualify for more than one program in the same building. These buildings should work with the programs listed above based on the individual space type being upgraded. For example, an apartment building which contains retail space below the residential units is considered mixed use. The retail space may work with SBP, CSF or BIP based on the qualifications of that space, while the residential area should work with MESP. Call 800.762.7077 if you are unsure which program(s) is right for you.

NEED HELP?
CALL
800.762.7077

GLOSSARY

Acronyms, abbreviations and technical terms used throughout this catalog are defined below.

ACRONYMS AND ABBREVIATIONS

AsSG	Agriculture, Schools and Government Program
BIP	Business Incentive Program
CEE	Consortium for Energy Efficiency
CSF	Chain Stores and Franchises Program
Cu ft	Cubic feet
DLC	DesignLights Consortium®
DOE	Department of Energy
ECM	Electronically commutated motor
HP	Horsepower
HVAC	Heating, ventilation and air conditioning
LED	Light emitting diode
LEU	Large Energy Users Program
MESP	Multifamily Energy Savings Program
PSC	Permanent split capacitor
QPL	Qualified Product List
SP	Shaded pole

GLOSSARY TERMS

Consortium for Energy Efficiency (CEE)
CEE is the U.S. and Canadian consortium of gas and electric efficiency program administrators. CEE works together to accelerate development and availability of energy-efficient products and services for lasting public benefit.

Department of Energy (DOE) requirements
Commercial refrigeration equipment manufactured and distributed in commerce must meet the energy conservation standard specified in the Code of Federal Regulations 10 CFR 431.66. The specifics of this ruling can be found at: https://www1.eere.energy.gov/buildings/appliance_standards/product.aspx/productid/52#recentupdates

DesignLights Consortium® (DLC)
The DLC is a project of Northeast Energy Efficiency Partnerships (NEEP), a regional non-profit, whose mission is to serve the Northeast and mid-Atlantic regions to accelerate energy efficiency in the building sector through public policy, program strategies and education. Visit designlights.org

Electronically Commutated Motor (ECM)
A motor that uses a permanent magnet design to generate a rotating magnetic field. The rotating magnetic field causes the axle to rotate, spinning the fan. These motors are also referred to as brushless DC motors or Solid State Commutator (SSC) motors.

ENERGY STAR®
A U.S. Environmental Protection Agency (EPA) voluntary program that helps businesses and individuals save money and protect our climate through superior energy efficiency.

Frame
The structure of the door enclosing the glass. Does not include the mullion/rail. For reference, see the illustration on page 29.

Ice Harvest Rate
The gross weight of ice harvested, stated in multiples of one, as calculated using Air-Conditioning, Heating and Refrigeration Institute (AHRI) Test Method 810-2007 at the following test conditions: Ambient temperature 90°F; water inlet temperature 70°F water inlet pressure .30 ±3 psig.

Ice-Making Head Ice Machine
A model with the ice-making mechanism and the condensing unit in a single package, but with a separate ice storage bin.

Light Emitting Diode (LED)
A semiconductor diode (electronic components that let electricity pass in only one direction) that emit visible light when electricity is applied and is used in lamps and digital displays. LED is available in a wide variety of colors and lighting fixture types and typically has a much longer-rated life than traditional lighting technologies.

GLOSSARY TERMS

Low-Heat Doors
A door with anti-condensate heaters with a wattage less than 63 watts per cooler door and less than 133 watts per freezer door.

No-Heat Doors
A door with anti-condensate heaters with a wattage less than 52 watts per cooler door and less than 54 watts per freezer door.

Non Self-Contained Equipment
Commercial refrigeration equipment in which the compressor and condenser are located remotely. Examples of this equipment include, but are not limited to, walk-in coolers and freezers and reach-in refrigerated display cases.

Primary Job Site Use
The primary function occurring at a job site. May be different than business type. For example,

Business type: manufacturing

Primary job site type: fabricated metal products, food, or computer and electronic components

Business type: education, public k-12

Primary job site type: office

Business type: government, municipal/county

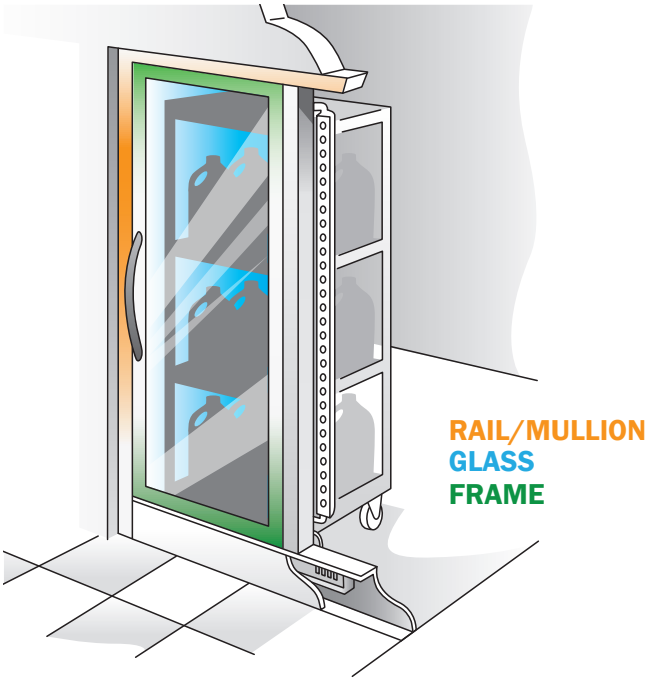
Primary job site type: wastewater treatment

Rail (Mullion)
The vertical element between the doors which is attached to the case to provide support and a location for the door to be installed on the case. This is also referred to as a mullion. For reference, see the illustration to the right.

Remote Condensing Ice Machine
A model in which the ice-making mechanism and condenser or condensing unit are in separate sections.

Self-Contained Equipment
Commercial refrigeration equipment in which the condensing unit and controls are built into the refrigerator structure and are usually air-cooled. Examples include unitary packaged equipment such as solid-door commercial refrigerators and freezers, glass-door beverage merchandisers and other plug-in refrigeration equipment.

Self-Contained Ice Machine
A model in which the ice-making mechanism and storage compartment are in an integral cabinet.



SOURCES Terms defined in the Glossary were referenced from the following sources:

library.cee1.org/content/cee-high-efficiency-specifications-commercial-ice-machines/

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