



BUSINESS PROGRAMS

2015

SUMMARY OF SERVICES & INCENTIVES

Effective through December 31, 2015

Last updated January 1, 2015

EFFICIENCY INCENTIVES SUMMARY

The Focus on Energy Business Programs offer both custom and prescriptive incentives for efficiency projects. These incentives are designed to motivate customers to upgrade equipment, or implement energy efficiency projects that they otherwise may not complete. The following custom and prescriptive incentives are available to all customers that fall into the following programs: Agriculture, Schools and Government Program, Business Incentive Program, Chain Stores and Franchises Program, and the Large Energy Users Program.

Find information on **custom** and **prescriptive** incentives on the following page.

OVERVIEW

Focus on Energy Business Programs help Wisconsin businesses, schools, non-profits, and government facilities save energy and money while protecting the environment. Focus on Energy provides information, resources and financial incentives to help implement energy efficiency projects.

To learn more, visit:
www.focusonenergy.com/business

To explore special offers that may not be included in this summary, visit:
focusonenergy.com/promotions

1 CUSTOM

Current custom incentive levels are calculated based on estimated first year energy savings associated with a project/technology. Custom incentive levels are subject to change.

- Custom incentives
 - \$0.04/kWh
 - \$125/peak kW*
 - \$0.40/Therm + \$0.40/Therm bonus for a limited time.
- Customers do not have to fill out additional paperwork to receive the \$0.40/Therm bonus. The bonus rate will be calculated automatically while it is available.

* Peak kW is determined by the average kW load reduction occurring between 1PM and 4PM on weekdays during June, July and August.

Other custom incentive requirements:

- Custom incentives will not be provided for projects with a simple payback less than 1.5 years based on energy savings.
- Projects are limited to a maximum simple payback of ten years. Industrial process projects may be limited to a maximum simple payback of four years, depending on project type and technology.
- Custom incentives are limited to no more than 50% of a project's cost without special approval. Large Energy Users projects may be limited to no less than 10% of the project cost.
- The maximum incentive for a custom project is \$200,000 for Agriculture, Schools and Government Program, Business Incentive Program and Large Energy Users Program customers and \$250,000 for Chain Stores and Franchises Program customers.
- The maximum total of all incentives an individual customer may receive per calendar year is \$400,000 for Agriculture, Schools and Government Program, Business Incentive Program and Large Energy Users Program customers and \$500,000 for Chain Stores and Franchises Program customers.
- To apply for custom incentives, customers must work with a Focus on Energy Advisor prior to project initiation (ordering equipment or processing purchase orders). Incentive approval will be contingent upon receipt of necessary documentation, such as energy savings calculations and an indication that funds are needed to get the project implemented.

2 PRESCRIPTIVE

The following prescriptive incentives are available for products purchased and installed between January 1, 2015 and December 31, 2015. Incentives are subject to change without notice. For the most up to date information, visit www.focusonenergy.com/business

- Focus on Energy prescriptive incentives offer specific dollar amounts for completing the qualifying energy efficiency measure. The customer completes a project, and then submits an application form specific to the technology installed or replaced. Technology qualifications and incentive amounts are found on the application form. **Projects must meet all of the requirements listed on the prescriptive form; this summary does not list all requirements.**
- Applications must be submitted within 60 days of project installation. Last day to submit applications is December 31, 2015.

Please visit focusonenergy.com/applications to ensure you are using the most current incentive application.



Please refer to the **HVAC/PLUMBING INCENTIVE CATALOG** for these incentives

HEATING, VENTILATION AND COOLING SYSTEMS		EXISTING BUILDING INCENTIVE	NEW CONSTRUCTION INCENTIVE
Modulating Hot Water Boiler $\geq 90\%$ AFUE, < 300 MBh Input		\$3.00/MBh Boiler Input	\$3.00/MBh Boiler Input
Modulating Hot Water Boiler $\geq 85-89\%$ Thermal Efficiency, ≥ 300 MBh Input		\$1.00/MBh Boiler Input	\$1.00/MBh Boiler Input
Modulating Hot Water Boiler $\geq 90\%$ Thermal Efficiency, ≥ 300 MBh Input		\$3.00/MBh Boiler Input	\$3.00/MBh Boiler Input
Modulating Boiler Plant, Hybrid Efficiencies, ≥ 1000 MBh Input		\$2.00/MBh Boiler Input	\$2.00/MBh Boiler Input
Boiler Controls Outside Air Reset/Cutout Controls		\$75/Control	Not Applicable
Furnace $\geq 90\%$ AFUE w/ECM		\$125/Furnace	\$125/Furnace
Furnace $\geq 95\%$ AFUE w/ECM		\$275/Furnace	\$275/Furnace
Infrared Heater		\$2.50/MBh	\$1.25/MBh
Unit Heater $\geq 90\%$ Thermal Efficiency		\$2.50/MBh	\$1.25/MBh
Packaged Terminal Heat Pump (PTHP)		\$100/Unit	\$100/Unit
Energy Recovery Ventilator		\$0.75/CFM	\$0.75/CFM
DX Cooling - High Efficiency Packaged Rooftop Units, Condensers, and Split Systems (All Sizes)		Based on size & efficiency; see incentive catalog.	Based on size & efficiency; see incentive catalog.
Electric Chiller - Air Cooled (All Sizes)		Based on size & efficiency; see incentive catalog.	Based on size & efficiency; see incentive catalog.
Electric Chiller - Water Cooled (All Sizes)		Based on size & efficiency; see incentive catalog.	Based on size & efficiency; see incentive catalog.
Boiler Combustion Management System - Applies to Forced Draft Boilers	Linkageless Controls	\$12/Boiler HP (Output)	Not Applicable
	O ₂ Trim Controls	\$5/Boiler HP (Output)	Not Applicable
	High Turndown Burners	\$13/Boiler HP	\$13/Boiler HP
Demand Controlled Ventilation for Air Handling Units		\$0.20/CFM Outside Air Controlled	\$0.20/CFM Outside Air Controlled. If required by code, incentive not applicable.
Steam Pipe and Fitting Insulation for Space Heating Systems		\$10/Fitting	Not Applicable
		\$2.50/Linear Foot of Pipe	Not Applicable

ROOFTOP UNIT OPTIMIZATION			EXISTING BUILDING INCENTIVE	NEW CONSTRUCTION INCENTIVE
RTU Optimization - Controls Optimization	Programmable Thermostat for RTU		\$40/RTU	Not Applicable
	Advanced Programmable Thermostat for RTU		\$100/RTU	Not Applicable
RTU Optimization - Economizer (Available for <7.5 Ton Units Only)			\$250/RTU	Not Applicable
RTU Optimization - DCV for Single Zone RTU			\$400/RTU	\$400/RTU
INFORMATION SYSTEMS			EXISTING BUILDING INCENTIVE	NEW CONSTRUCTION INCENTIVE
Drycoolers for Data Centers			Lesser of \$100/Ton or 50% of Project Cost	Lesser of \$100/Ton or 50% of Project Cost
SPECIALTY MEASURES			EXISTING BUILDING INCENTIVE	NEW CONSTRUCTION INCENTIVE
Lodging	Guestroom Energy Management Control		\$75/Room	\$75/Room
Water Heaters	Commercial Grade Water Heaters for High Use Applications (Food Service, Lodging, Laundry, Food Sales)	Natural Gas Storage (90%+ Thermal Efficiency)	\$500/Unit	\$500/Unit
		Natural Gas Tankless (0.82+ EF)		
		Heat Pump Storage (2.0+ EF)		
	Residential Type Energy Efficient Water Heaters (Does Not Apply to Water Heaters Used in Dairy Farm Milk Houses - See Dairy & Livestock Section)	Natural Gas Storage (0.67+ EF)	\$50/Unit	\$50/Unit
		Natural Gas Tankless (0.82+ EF)	\$100/Unit	\$100/Unit
Residential Type Water Heater Fuel Conversion	Electric to Natural Gas only. Must meet efficiency criteria of Residential Type units above.	\$250/Water Heater Conversion	Not Applicable	
Vending	Vending Machine Controls		\$15/Snack Machine Controlled, \$60/Cold Beverage Machine Controlled	\$15/Snack Machine Controlled, \$60/Cold Beverage Machine Controlled
	ENERGY STAR Vending Machines		\$100/Machine	\$100/Machine
Truck Loading Docks	Truck Loading Dock Seals	Dock Door Seals	\$200/Door sealed	Not Applicable
		Leveler Ramp Pit External Seals	\$100/Ramp Pit Sealed	\$100/Ramp Pit Sealed
Parking Garage	Ventilation Controls		\$150/System	Not Applicable
	Ventilation Controls with Heating		\$300/System	Not Applicable

Please refer to the **LIGHTING INCENTIVE CATALOG** for these incentives

LIGHTING (NON-AGRICULTURE)	EXISTING BUILDING INCENTIVE	NEW CONSTRUCTION INCENTIVE
CFL or Cold Cathode Lamps - Up to 32W (Replacing 100W or Less Incandescent)	\$2/Lamp (Limited to 50% of Product Cost up to \$2/Bulb)	Not Applicable
CFL Reflector Flood Lamps - Up to 32W (Replacing 100W or Less Incandescent)	\$4/Lamp (Limited to 50% of Product Cost)	Not Applicable
High Wattage CFL Lamps - 33W-115W (Replacing Incandescent Lamps > 100W)	\$5/Lamp (Limited to 50% of Product Cost)	Not Applicable
CMH Integral Ballast Lamps ≤25 Watts (Retrofit Existing 70-100W Incandescent)	\$15/Lamp (Limited to 50% of Product Cost)	Not Applicable
ENERGY STAR® LED Lamps (Retrofit Existing Incandescent Lamps up to 120W)	\$5-\$7.50/Lamp (Limited to 50% of Product Cost)	\$5-\$7.50/Lamp (Limited to 50% of Product Cost)
Relamp Existing T8, T5, or T5HO Lamps with Reduced Wattage Lamps	\$1/Lamp	Not Applicable
Reduced Wattage CFL Pin-Based Lamps	\$1/Lamp	\$1/Lamp
Reduced Wattage HID Direct Replacement Lamps	\$10/Lamp	Not Applicable
4Ft T8 Light Emitting Diode Lamp (Utilizing Existing Ballast or External Driver)	\$4-\$5/Lamp	Not Applicable
Pin-based CFL Fixtures	\$15/Fixture	Not Applicable
Ceramic Metal Halide Fixtures (20-70W)	\$25/Fixture	\$25/Fixture
LED Fixtures (Downlights, Accent Lights, Track or Monopoint Directional Fixture)	\$15-\$40/Fixture	\$15-\$40/Fixture
2' x 4' High Performance Troffers (Fluorescent and LED)	\$10-\$25/Fixture	\$10-\$25/Fixture
2' x 2' High Performance Troffers (Fluorescent)	\$10-\$20/Fixture	\$10-\$20/Fixture
Bi-Level Stairwell/Passageway Fixtures (Fluorescent and LED)	\$15-\$20/Fixture	\$15-\$20/Fixture
LED Dock Light Fixtures	\$25/Fixture	\$25/Fixture



Please refer to the **LIGHTING INCENTIVE CATALOG** for these incentives

LIGHTING (NON-AGRICULTURE)	EXISTING BUILDING INCENTIVE	NEW CONSTRUCTION INCENTIVE
Occupancy Sensors (Non High Bay)	\$5-\$15/Sensor	Not Applicable
4' Linear Fluorescent (High Performance T8 or Reduced Wattage T8 Systems)	\$3-\$7/Fixture	\$3-\$7/Fixture
Delamping (4' Fluorescent Lamps in Upgraded Fixtures)	\$2/Lamp Removed	Not Applicable
Retrofit 8' T12 Fixtures with 4' HPT8 or RWT8 Systems	\$5-\$40/Fixture	Not Applicable
High Bay/Low Bay Lighting (Fluorescent, Metal Halide, Induction, LED)	\$35-\$100/Fixture	\$35-\$100/Fixture
High Bay Occupancy Sensor Control	\$15/Controlled Fixture	\$15/Controlled Fixture
Exterior and Parking Garage Bi-Level Controls	\$10/Controlled Fixture	\$10/Controlled Fixture
Daylighting Controls	\$0.05/Watt Controlled	\$0.05/Watt Controlled
Twist Lock/Fixture-Mounted Photocell with Integrated Timer or Wireless Remote Schedule Control	\$10/Controlled Fixture	\$10/Controlled Fixture
Pole-Mounted Exterior Lighting Fixtures (LED, Induction, Linear Fluorescent, Pulse Start or Ceramic Metal Halide)	\$15-\$150/Fixture	\$15-\$150/Fixture
Wall-Mounted Exterior Lighting Fixtures (LED, Induction, Linear Fluorescent, Pulse Start or Ceramic Metal Halide)	\$15-\$150/Fixture	\$15-\$150/Fixture
Parking Garage and Low Canopy Exterior Lighting Fixtures (LED, Induction, Linear Fluorescent, Pulse Start or Ceramic Metal Halide)	\$15-\$50/Fixture	\$15-\$50/Fixture
Fuel and High Canopy Exterior Lighting Fixtures (LED, Induction, Linear Fluorescent, Pulse Start or Ceramic Metal Halide)	\$20-\$60/Fixture	\$20-\$60/Fixture
Exterior Flood Lighting Fixtures (LED, Induction, Linear Fluorescent, Pulse Start or Ceramic Metal Halide)	\$15-\$150/Fixture	\$15-\$150/Fixture



Please refer to the **COMMERCIAL REFRIGERATION INCENTIVE CATALOG** for these incentives

COMMERCIAL REFRIGERATION		EXISTING BUILDING INCENTIVE	NEW CONSTRUCTION INCENTIVE
ENERGY STAR Commercial Solid Door and Glass Door Refrigerators and Freezers		\$50/Unit <15 Cubic Feet	\$50/Unit <15 Cubic Feet
		\$75/Unit <15-29 Cubic Feet	\$75/Unit 15-29 Cubic Feet
		\$150/Unit <30-49 Cubic Feet	\$150/Unit 30-49 Cubic Feet
		\$200/Unit for >50 Cubic Feet	\$200/Unit for ≥50 Cubic Feet
Anti-sweat Heater Control (Freezer and Cooler Case)		\$40/Door	\$40/Door
Efficient Reach-In Case Door:	Low-Energy Freezer	\$50/Door	Not Applicable
	No-Energy Freezer	\$100/Door	\$100/Door
	No-Energy Cooler	\$10/Door	\$10/Door
LED Reach-In Case Lighting (Without Occupancy Sensors)		\$25/Door	\$25/Door
Occupancy Sensor for Existing LED Reach-In Case Lighting		\$10/Door	\$10/Door
Horizontal LED Case Lighting for Reach-In Multideck Refrigerated Cases		\$5/Linear Foot	\$5/Linear Foot
Reach-In Freezer or Cooler Case Evaporator Fan Motors (Replacing Shaded Pole or PSC Motors)		\$30/ECM Motor	Not Applicable
Walk-In Freezer or Cooler: ECM Evaporator Fan Motors (Replacing Shaded Pole or PSC Motors)		\$30/ECM Motor <1/20th HP	Not Applicable
		\$60/ECM Motor ≥1/20th HP <1 HP	Not Applicable
ECM Compressor Fan Motor		\$30/ECM Motor	\$30/ECM Motor
ECM Condenser or Condensing Unit Fan Motor		\$30/ECM Motor	\$30/ECM Motor
Night Curtains for Open Coolers		\$9/Linear Foot	\$9/Linear Foot
Beverage Cooler Controls		\$50/Cooler	\$50/Cooler
Evaporator Fan Motor Controls (Walk-In Coolers and Freezers)		\$20/Motor	\$20/Motor
Floating Head Pressure Controls		\$20/Ton	\$20/Ton
Replace Open Multideck Case with Efficient Reach-In Cases with Doors		\$100 per Linear Foot	\$100 per Linear Foot
Retrofit Open Refrigerated Cases with Doors		\$75 per Linear Foot	Not Applicable



Please refer to the individual **incentive applications** for these incentives

STEAM TRAP REPAIR		EXISTING BUILDING INCENTIVE	NEW CONSTRUCTION INCENTIVE
Steam Trap Repair	<50 psig	\$50/Leak Repaired	Not Applicable
	50-125 psig	\$75/Leak Repaired	
	126-225 psig	\$125/Leak Repaired	
	>225 psig	\$200/Leak Repaired	
Steam Trap Survey (Requires One Repair for Every Five Traps Surveyed)		\$5/Trap Surveyed	Not Applicable
ENERGY EFFICIENT RADIANT TUBE INSERTS FOR HEAT TREATING		EXISTING BUILDING INCENTIVE	NEW CONSTRUCTION INCENTIVE
Energy Efficient Radiant Tube Inserts		\$100/Insert	Not Applicable
PROCESS EXHAUST FILTRATION		EXISTING BUILDING INCENTIVE	NEW CONSTRUCTION INCENTIVE
Add Process Exhaust Filtration to Reduce/Eliminate Heating-Only Make-Up Air (Requires a Reservation Code)		Lesser of \$0.65/CFM or 50% of Project Costs	Not Applicable

VARIABLE FREQUENCY DRIVE (VFD)	EXISTING BUILDING INCENTIVE	NEW CONSTRUCTION INCENTIVE
Variable Torque VFD-Limited to Pumping or Air Handling (i.e. Fan or Blower) Applications Up to 500 HP (System Must Operate a Minimum of 2000 Hours Annually)	Lesser of \$50/HP or 50% of Total Project Cost (500 HP Limit)	Lesser of \$30/HP or 50% of Total Project Cost (Pumping Systems Under 30 HP; Fan Systems Under 10 HP)
Constant Torque VFD - Limited to Constant Torque Equipment (ex. Conveyors, Positive Displacement Pumps, Extruders, Mixers) up to 500HP (System Must Operate a Minimum of 2000 Hours Annually)	Lesser of \$35/HP or 50% of Total Project Cost (500 HP Limit)	Not Applicable
Variable Speed ECM Pumps	\$50-\$400/Pump	\$50-\$400/Pump
COMPRESSED AIR TECHNOLOGIES	EXISTING BUILDING INCENTIVE	NEW CONSTRUCTION INCENTIVE
Air Compressor With VSD (Variable Speed Rotary Vane Compressor Or Variable Speed Screw Compressor)	Lesser of \$55/Nominal HP of VSD Compressor or 50% of Total Project Cost	Lesser of \$55/Nominal HP of VSD Compressor or 50% project cost again.
Air Entraining Nozzles	\$10/Nozzle	\$10/Nozzle
Compressed Air Heat Recovery (To Offset Space Heating Provided by Natural Gas Fired Equipment Only)	Lesser of \$60/HP or 50% of Project Cost	Lesser of \$60/HP or 50% of Project Cost
Compressed Air Mist Eliminators (System Horsepower Must Be \geq 50 HP)	\$10/HP	\$10/HP
Cycled Refrigerated Thermal Mass Air Dryers	\$60/100 CFM Dryer Capacity	\$60/100 CFM Dryer Capacity
Pressure/Flow Controllers (System Horsepower Must Be \geq 50 HP)	\$10/HP	\$10/HP
No Air-Loss Condensate Drains	\$100/Drain	\$100/Drain
Compressed Air Process Load Shifting (Pre-Inspection Required)	Lesser of \$250/HP Shifted or 50% of Project Cost	Not Applicable
ENERGY EFFICIENT REPULPER ROTOR AND PRESSURE SCREEN ROTOR	EXISTING BUILDING INCENTIVE	NEW CONSTRUCTION INCENTIVE
Repulper Rotor	\$50/HP	Not Applicable
Extraction Plate	\$15/HP	Not Applicable
Pressure Screen Rotor	Lesser of \$70/HP or 50% of Installed Costs	Not Applicable
ENERGY EFFICIENT RADIANT HEATER BANDS FOR PLASTICS	EXISTING BUILDING INCENTIVE	NEW CONSTRUCTION INCENTIVE
Radiant Heater Bands	Lesser of \$75/kW or 50% of Project Cost	Not Applicable

COMMERICAL KITCHEN EQUIPMENT		EXISTING BUILDING INCENTIVE	NEW CONSTRUCTION INCENTIVE
ENERGY STAR Steamers: 3-4 Pans	Electric Steamers	\$150/Pan	\$150/Pan
ENERGY STAR Steamers: 5-6 Pans	Electric Steamers	\$150/Pan	\$150/Pan
	Gas Steamers	\$150/Pan	\$150/Pan
ENERGY STAR Fryers	Electric Fryers	\$150/Frypot	\$150/Frypot
	Gas Fryers	\$300/Frypot	\$300/Frypot
ENERGY STAR Griddles	Electric Griddles	\$65/Linear Foot	\$65/Linear Foot
	Gas Griddles	\$35/Linear Foot	\$35/Linear Foot
ENERGY STAR Convection Ovens	Electric Convection Ovens	\$200/Full Size Oven	\$200/Full Size Oven
	Gas Convection Ovens	\$200/Full Size Oven	\$200/Full Size Oven
ENERGY STAR Combination Ovens	Electric Combination Ovens	\$600/Oven	\$600/Oven
	Gas Combination Ovens	\$350/Oven	\$350/Oven
Rack Ovens		\$1,000/Compartment	\$1,000/Compartment
ENERGY STAR Hot Holding Cabinets		\$200/Cabinet	\$200/Cabinet
Kitchen Hood Ventilation Controls, Temperature Sensing Only (Not to Exceed 50% of Total Project Cost)	NEW VENTILATION SYSTEM:	EXISTING BUILDING INCENTIVE	NEW CONSTRUCTION INCENTIVE
	Exhaust Fan Only	\$200/HP	\$200/HP
	Bonus for Controlling Make-Up Unit Fan	\$50/HP	\$50/HP
	ADDING CONTROLS TO EXISTING VENTILATION SYSTEM:	EXISTING BUILDING INCENTIVE	NEW CONSTRUCTION INCENTIVE
	Exhaust Fan Only	\$250/HP	Not Applicable
	Bonus for Controlling Make-Up Unit Fan	\$50/HP	Not Applicable
Consortium for Energy Efficiency (CEE) Tier 2 Pre-Rinse Spray Valves		\$30/Pre-Rinse Spray Valve	\$30/Pre-Rinse Spray Valve

COMMERCIAL KITCHEN EQUIPMENT [Continued]			
Kitchen Hood Ventilation Controls, Temperature and Optical Sensing (Not to Exceed 50% of Total Project Cost)	NEW VENTILATION SYSTEM:	EXISTING BUILDING INCENTIVE	NEW CONSTRUCTION INCENTIVE
	Exhaust Fan Only	\$600/HP	\$600/HP
	Bonus for Controlling Make-Up Unit Fan	\$80/HP	\$80/HP
	ADDING CONTROLS TO EXISTING VENTILATION SYSTEM:	EXISTING BUILDING INCENTIVE	NEW CONSTRUCTION INCENTIVE
	Exhaust Fan Only	\$700/HP	Not Applicable
	Bonus for Controlling Make-Up Unit Fan	\$100/HP	Not Applicable
Consortium for Energy Efficiency (CEE) Tier 2 Ice Machines	≤499 LBS/Day	\$50/Unit	\$50/Unit
	500-999 LBS/Day	\$100/Unit	\$100/Unit
	≥1000 LBS/Day	\$150/Unit	\$150/Unit
ENERGY STAR Commercial Dishwashers	High Temperature	\$250/Undercounter Unit	\$250/Undercounter Unit
		\$450/Door Type Unit	\$450/Door Type Unit
		\$450/Pot, Pan and Utensil Unit	\$450/Pot, Pan and Utensil Unit
		\$600/Single Tank Conveyor Unit	\$600/Single Tank Conveyor Unit
		\$1000/Multi-Tank Conveyor Unit	\$1000/Multi-Tank Conveyor Unit
	Low Temperature	\$50/Undercounter Unit	\$50/Undercounter Unit
		\$300/Door Type Unit	\$300/Door Type Unit
		\$300/Pot, Pan and Utensil Unit	\$300/Pot, Pan and Utensil Unit
		\$300/Single Tank Conveyor Unit	\$300/Single Tank Conveyor Unit
		\$500/Multi-Tank Conveyor Unit	\$500/Multi-Tank Conveyor Unit
AGRICULTURAL IRRIGATION SYSTEM AND GRAIN DRYER		EXISTING BUILDING INCENTIVE	NEW CONSTRUCTION INCENTIVE
Efficient Natural Gas Grain Dryer (Maximum of 1,500 bushels/hour capacity)		Lesser of \$8.00 per Bushel/Hour Drying Capacity or 50% of Project Cost	Not Applicable

**CHECK TO MAKE SURE YOUR UTILITY PARTICIPATES
IN FOCUS ON ENERGY BY VISITING:
FOCUSONENERGY.COM/UTILITIES**

- Focus on Energy only offers incentives for customers of qualifying electric and natural gas providers. Other heat sources (such as propane and district steam) do not qualify for gas measures.
- Customers of a participating electric utility, but not a participating natural gas utility, will be eligible for electric savings technology incentives only.
- Customers of a participating natural gas utility, but not a participating electric utility, will be eligible for natural gas savings technology incentives only.
- Customers who have both a participating electric and a participating gas utility will qualify for all technology incentives.

Focus on Energy works with eligible Wisconsin residents and businesses to install cost-effective energy efficiency and renewable energy projects. Focus on Energy information, resources and financial incentives help to implement projects that otherwise would not be completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas. Call **800.762.7077** or visit **focusonenergy.com** today.

SAVING ENERGY AND MONEY FOR WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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Partnering with Wisconsin utilities