



HOME
PERFORMANCE
WITH
ENERGY STAR®

Whole Home Improvements

The more you do, the more you save

Energy experts recommend taking a comprehensive, whole home approach when looking to boost comfort and keep your energy bills in check. The Whole Home Improvements path helps you do just that by looking at your home as a system. It starts with a home energy assessment. You'll receive a clear road map of recommended improvements, cash incentives, and expert guidance to help you use energy smarter.

Homeowners who receive an energy assessment typically see utility bill savings of 20 percent or more. Plus, you'll qualify for the highest incentives. Consider it your reward for getting the most comfort out of your home and taking a comprehensive approach to saving energy.

Assessing the assessment

A home energy assessment helps pinpoint where your home is wasting energy, and how to save money, improve comfort, and address any health and safety issues. The assessment is performed by a Trade Ally contractor who can also assist with the incentive process for your upgrades. Plus, you'll receive the Department of Energy's Home Energy Score, which rates your home's efficiency compared to others, and helps prioritize upgrades based on need and cost-effectiveness.

Energy assessments may vary in scope and typically range between \$200-\$400. Final scope and cost often depend upon the age, size, and condition of your home. If you qualify for Tier 2 incentives, the assessment fee is reduced to a \$50 co-pay.

Your Trade Ally contractor:

- Explains the assessment process
- Discusses your home concerns, such as drafts, mold or moisture buildup, ice dams, and high energy bills
- Conducts a thorough interior and exterior inspection, checking for air and water leaks, insulation levels, HVAC equipment and appliance efficiency, and more
- Provides a Home Energy Score that rates the energy performance of your home before and after upgrades
- Performs combustion safety and blower door tests (infrared imaging is optional)
- Analyzes findings and presents you with a customized energy report with energy- and money-saving recommendations



YOUR BENEFITS

- Greater home comfort
- Lower energy bills
- Improved indoor air quality
- Financial incentives
- Technical support
- Quality assurance

GET STARTED

To find a Trade Ally contractor in your area, visit focusonenergy.com/findatradeally. These Trade Ally contractors are Building Performance Institute (BPI) accredited and equipped with critical diagnostic tools and home analysis software. Select the Trade Ally contractor you'd like to work with and schedule your appointment today. If your Trade Ally contractor is not on the list, please have them contact Focus on Energy for details on how they can participate.



Incentives for Whole Home Improvements

Incentives valid January 1, 2018 through December 31, 2018

AIR SEALING AND INSULATION	TIER 1	TIER 2	MT HOREB UTILITIES
10%–19% energy reduction	\$850	\$1,000	\$100 off energy assessment up to \$500 installation incentive
20%–29% energy reduction	\$1,250	\$1,500	
30%+ energy reduction	\$2,000	\$2,250	

Note: You must first complete an energy assessment to qualify for air sealing and insulation incentives. Savings estimates are not a guarantee of utility bill reduction. Individual results may vary depending on a variety of factors specific to you and your home.

\$250 BONUS

When you complete Whole Home Improvements and Heating and Cooling Improvements together within 90 days of each other. Does not include smart thermostat stand-alone.

Heating and Cooling Improvements

Did you know that **Focus on Energy** also provides incentives when you upgrade to efficient heating and cooling equipment? You'll save now on the cost of the equipment and you'll save later on energy bills.

HEATING AND COOLING EQUIPMENT	TIER 1		TIER 2	
	INCENTIVE	INCENTIVE WITH SMART THERMOSTAT*	INCENTIVE	INCENTIVE WITH SMART THERMOSTAT*
90%+ AFUE Multi-Stage Propane Furnace w/ ECM	\$100	NA	\$300	NA
95%+ AFUE Natural Gas Furnace	NA	NA	\$350	\$475
95%+ AFUE Multi-Stage Natural Gas Furnace w/ ECM	\$125	\$250	\$525	\$650
95%+ AFUE Multi-Stage Natural Gas Furnace w/ ECM & 16+ SEER Central AC	\$250	\$375	\$750	\$875
Air Source Heat Pump 16+ SEER, 8.4+ HSPF (propane, oil or electric furnace only; cannot be a mini-split or ductless system)	\$300	\$425	\$300	\$425
ECM Replacement (must replace existing PSC Motor)	\$100	NA	\$100	NA
95%+ AFUE Natural Gas Home Heating Boiler	\$400	\$525	\$550	\$675
Indirect Water Heater installed at the same time as a qualifying boiler	\$100	NA	\$150	NA
95%+ AFUE Natural Gas Combination Boiler	\$500	\$625	\$675	\$800
Ductless/Mini-Split Heat Pump, 18+ SEER, 9.0+ HSPF (for homes heated ONLY with electric resistance heat)	\$500	NA	\$500	NA
Smart thermostat stand-alone (not installed along with new program qualified HVAC equipment). For use with natural gas furnace, natural gas boiler, and air source heat pump only.	\$75	NA	\$75	NA

*Includes installation and smart thermostat incentive. **Note:** Work with your Trade Ally contractor to ensure the equipment you install qualifies for Focus on Energy incentives. Qualified equipment lists and complete eligibility requirements are available at focusonenergy.com/heatingandcooling. Trade Allies are independent contractors whom you will contract directly with. Focus on Energy does not warranty or guarantee the delivery of services of your chosen Trade Ally.

Do you qualify for Tier 2 incentives?

You may be eligible for the larger Tier 2 incentives if your household income falls below the upper limits outlined below.

HOUSEHOLD SIZE	ANNUAL INCOME UPPER LIMIT
1	\$35,467
2	\$46,381
3	\$57,294
4	\$68,207
5	\$79,120

Follow these steps to become pre-approved for Tier 2 incentives:

- 1 Download the Income Eligibility Application at focusonenergy.com/heatingandcooling or call **855.339.8866**.
- 2 Collect required documentation and submit your application.
- 3 Receive approval notification and move forward with your projects.

LEARN MORE AT FOCUSONENERGY.COM/WHOLEHOME OR CALL 855.339.8866.



REDUCING ENERGY WASTE ACROSS WISCONSIN

Incentives are subject to change and cannot exceed project costs. Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

