

# HEAT PUMP WATER HEATERS

HOME PERFORMANCE WITH ENERGY STAR®

From the bathroom to the kitchen to the laundry room, reliable hot water is always in demand. It's also a big energy expense. Compared to standard electric water heaters, heat pump water heaters reduce costs considerably by pulling heat from the surrounding air to heat the water in the tank. According to ENERGY STAR, this can save a household of four about \$330 on electricity bills every year, and more than \$3,500 over the unit's lifetime. Plus, you can earn cash incentives from Focus on Energy when you make this smart energy upgrade.

## BENEFITS

- Qualifying heat pump water heaters include a 10-year warranty, much longer than standard model warranty.
- Heat pump water heaters are easy to maintain. They have condensation management systems that prevent leaking and moisture issues, freeze protection to help ensure hot water in cold temperatures, and smart controls to optimize savings.
- Heat pump water heaters can also help dehumidify the area around them – perfect for placing the unit in your basement.
- Heat pump water heating is the only electric water heating solution to earn ENERGY STAR certification.

## HERE TO HELP

To get started on your heat pump water heater upgrade, schedule an appointment with a Focus on Energy Trade Ally. A Trade Ally will review incentive opportunities for this and other energy-saving upgrades.

## SCHEDULE YOUR APPOINTMENT

Learn more about qualified equipment, discover cash incentives, and find a Trade Ally to assess your home at [focusonenergy.com/heatingandcooling](http://focusonenergy.com/heatingandcooling) or call **800.762.7077**.

## SAVING MONEY AND ENERGY FOR WISCONSIN

Incentives are subject to change and cannot exceed project costs. Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

©2017 Wisconsin Focus on Energy MM-2533-0217



## SMART MOVE, SERIOUS SAVINGS

A standard electric water heater uses more energy in one day than all other typical household appliances combined. You can cut that energy use by up to 60% with a heat pump water heater. You'll enjoy the same reliable hot water, plus savings on your utility bill for years to come.

Cash incentives are also available for eligible home improvements.