



NEW HOME CERTIFICATION PROGRAM

Helping you build the
best, most energy-efficient
home you can afford



REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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Built better for your peace of mind.

Wish you could have proof that your new home is more energy efficient, comfortable, durable, and safer than the typical home built in Wisconsin? That's exactly what you get with **Focus on Energy's** New Home Certification Program.

In 2016, nearly 30% of Wisconsin homeowners built or purchased a Focus on Energy Certified New Home.

You can rest easy knowing your home is inspected at least twice by a third-party energy expert to ensure Program standards for optimal energy efficiency are met. The energy consultant will verify your home exceeds state standards for ventilation, air tightness, and more—which result in greater comfort and significant energy savings.

Real benefits you can count on

A Certified New Home is guaranteed to be at least 25% more energy efficient than state building code requirements.

In addition to saving energy, you will enjoy:


Premium indoor air quality


Lower utility bills


Superior ventilation


Consistent temperatures and no drafts


Protection against mold and carbon monoxide

On average, Certified New Home owners save about **\$600 per year** on their utility bills.

Throughout a 30-year mortgage, you could save up to

\$20,000!*

SAVE MORE \$
Uses **less** energy



SPEND MORE \$
Uses **more** energy

*This estimate includes annual fuel price increases over the next 30 years as projected by the U.S. Energy Information Administration.

GET STARTED TODAY!

For additional program details, and to locate participating builders in your area, visit focusonenergy.com/new-home.

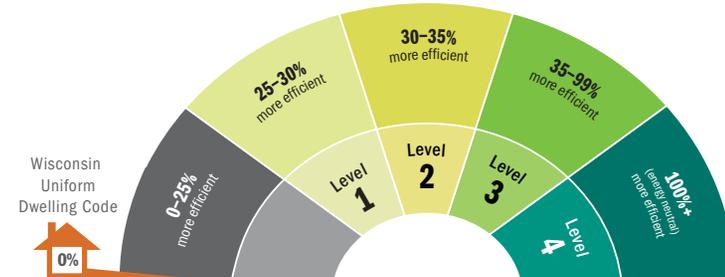
Questions?

800.762.7077

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5 easy steps to New Home Certification

1. Locate **Focus on Energy** builders in your area at focusonenergy.com/new-home.
2. Work with your builder to determine the level of energy efficiency that works within your budget. The energy consultant can estimate your new home's monthly energy bill.



HOME ENERGY EFFICIENCY LEVELS

Certified new homes are 25-100% more efficient than state building code requirements. Greater levels of efficiency are achieved with enhanced air tightness and other energy-saving building attributes.

3. The energy consultant visits your home during the framing and insulation phase to verify your home is on track to meet Program requirements.
4. When construction is complete, the consultant conducts performance testing and a final inspection.
5. Your home is certified once the consultant verifies all Program requirements have been fulfilled.